## **ECONOMIC SNAPSHOT**

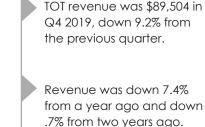


TOT
TRANSIENT OCCUPANCY TAX
2010=100

9.2% 03 2019 128.9

04 20 19 1.9 1177

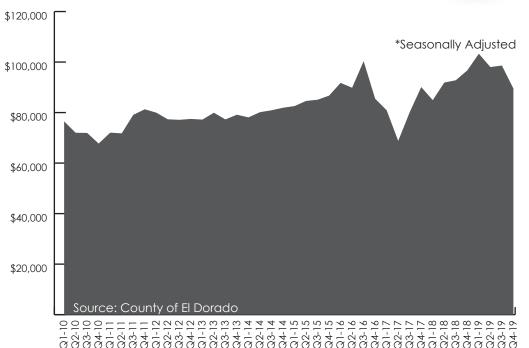
## **TOT AT A GLANCE...**



In 2019, total revenue was over \$389k, up from over

\$288k received in 2010.

Current revenue is up 17% from the base year of Q1 2010.

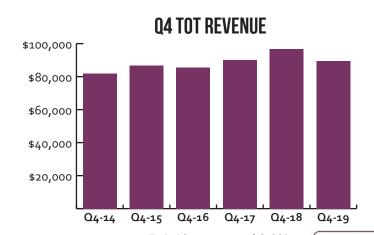


## **4TH QUARTER TREND**

Total revenue was over \$89k in Q4 2019, a decrease of 9.2% from the previous quarter. This is the second quarterly decrease following the high point in Q1 2019 when revenue was over \$103k.

In 2019, total TOT revenue was over \$389k, the highest grossing year since 2010. This was up from over \$366k in 2018 and up from nearly \$320k in 2017. The lowest grossing year was 2010 with revenue just over \$288k.

Some changes between quarters can be common for this component due to occasional late, missed, and/or double payments. Overall, Transient Occupancy Tax revenue continues to show an upward trend from the base year of Q1 2010 and is up 17% since that time.



Total increase of 9.3%

