



2017 Gold Country Half Marathon and 5K Sponsor and Expo Registration Form

The El Dorado Hills Chamber of Commerce is proud to present the first annual Gold Country Half Marathon & 5k run event. The run will start and finish at the El Dorado Hills Town Center on Sunday, June 11th, 2017.

The half marathon course will cross Silva Valley Parkway and circle the Village Center Shopping Center along Village Center Drive before crossing Green Valley Road on El Dorado Hills Blvd. We will have an aid station at the Village Center Shopping Center which is the halfway point of the half marathon run course. The event will showcase El Dorado Hills as a place to play, visit, live and conduct business.

We expect **1,000 runners** and **5,000 people** in attendance from the counties of El Dorado, Sacramento, Placer, Sutter, Yuba, Yolo and Amador. The average runner will be 30-59 years old with 75% averaging an income of over \$75,000. Runners will generally be healthy, active, married, home owners with a college and/or advanced degree. The run courses will be supported by local schools, organizations and volunteers at aid stations at every mile along the course. We are looking forward to having your involvement in this inaugural event and your partnership in the growth and development of the Gold Country Half Marathon for years to come.

We invite your business or organization to join us in the First Annual Gold Country Half Marathon.

Sunday, June 11, 2017

Gold Country Half Marathon Expo and Sponsorship Details	Free Entries	Expo Sunday No selling / Info or product samples only	Race Goody Bag Place literature in bags	Website Name or logo on runcountry.org & EDH Chamber Website	Event Shirt Name or logo on back of event shirt	Race Day Banner Name or logo on race day banner	Race Day Announcement Race announcer & DJ will announce your business	Aid or Hydration Station Name or Logo on Aid Station Banner	Runner Bib Company name on official runner bib
Exclusive Presenting Title Sponsor \$10,000 (limit to one)	40	Yes	Yes	Logo	Logo	Logo	Yes	Logo	Name
Please see Presenting Sponsor details for more information about this sponsorship level.									
Exclusive 5K Title Sponsor \$5,000 (limited to one)	20	Yes	Yes	Logo	Logo	Logo	Yes	Logo	Name
Please see Title Sponsor details for more information about this sponsorship level.									
Gold Sponsor \$2,500	12	Yes	Yes	Logo	Logo	Logo	Yes	Logo	—
Pro Sponsor \$1,200	10	Yes	Yes	Logo	Name	Name	—	Name	—
Packet Sponsor \$1,000 (limit one)	8	Yes	Yes	Logo	Name	Name	—	Name	—
Official Pick Up Location for Runner Packets									
Bib Sponsor \$750 (limit one)	6	Yes	Yes	Name	Name	Name	—	Name	Name
Sprint Sponsor \$500	4	Yes	Yes	Name	Name	Name	—	—	—
Race Partner \$250	2	Yes	Yes	Name	—	—	—	—	—
Mile Marker Sign \$200	0	Yes	—	—	—	—	—	—	—
Please see Mile Marker Sponsor details for more information									
Expo Sunday \$150	0	Yes	—	—	—	—	—	—	—

2017 Gold Country Half Marathon and 5K Sponsorship Level Details

Exclusive Presenting Title Sponsor \$10,000 (limited to one)

- Company name used as presenting Title sponsor
- 40 free entries
- Company name featured on all runner bibs (1,000 runners expected)
- Prominent Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company logo featured on event website, rungoldcountry.org
- Company logo prominently featured on back of race day shirt
- Company logo featured at race and on race day banner
- Race day announcer will broadcast your company's involvement to those in attendance (5,000 + expected)
- Company logo prominently featured on Aid / Hydration banner along the race route

Exclusive 5K Title Sponsor \$5,000 (limited to one)

- Company name used as presenting 5K Title sponsor
- 20 free entries
- Company name featured on all runner bibs (1,000 runners expected)
- Prominent Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company logo featured on event website, rungoldcountry.org
- Company logo prominently featured on back of race day shirt
- Company logo featured at race and on race day banner
- Race day announcer will broadcast your company's involvement to those in attendance (5,000 + expected)
- Company logo prominently featured on Aid / Hydration banner along the race route

Gold Sponsor \$2,500

- 12 free entries
- Prominent Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company logo featured on event website, rungoldcountry.org
- Company logo prominently featured on back of race day shirt
- Company logo featured at race and on race day banner
- Race day announcer will broadcast your company's involvement to those in attendance (5,000 + expected)
- Company logo prominently featured on Aid / Hydration banner along the race route

Pro Sponsor \$1,200

- 10 free entries
- Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company logo featured on event website, rungoldcountry.org
- Company name featured on back of race day shirt
- Company name featured at race and on race day banner
- Company name featured on Aid / Hydration banner along the race route

Packet Sponsor \$1,000 (limited to one)

- Official Pick-Up location for Runner Packets
- 8 free entries
- Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company logo featured on event website, rungoldcountry.org
- Company name featured on back of race day shirt
- Company name featured at race and on race day banner
- Company name featured on Aid / Hydration banner along the race route

Bib Sponsor \$750 (limit one)

- Company name featured on all runner bibs (1,000 runners expected)
- 6 free entries
- Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company name featured on event website, rungoldcountry.org
- Company name featured on back of race day shirt
- Company name featured at race and on race day banner
- Company name featured on Aid / Hydration banner along the race route

Sprint Sponsor \$500

- 4 free entries
- Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company name featured on event website, rungoldcountry.org
- Company name featured on back of race day shirt
- Company name featured at race and on race day banner

Race Partner \$250

- 2 free entries
- Expo space for information/product samples (10x10 booth)
- Company literature or sample in Race Bag
- Company name featured on event website, rungoldcountry.org

Mile Marker Sign Sponsor \$200

- Your company name will be printed on a Mile Marker sign along the race route (1,000 runners expected)
- Expo space for information/product samples (10x10 booth)

Expo Sunday Only \$150

- Expo space for information/product samples (10x10 booth)

Thank you for your investment!

Please contact Laura Newell with questions

(916) 933-1335 or laura@eldoradohillschamber.org

Yes – sign me up for the following sponsorship package for the 2017 Gold Country Half Marathon:

SPONSORSHIP

Exclusive Title Sponsor.. Expo? YES / NO (Circle one)
\$10,000

Exclusive 5K Title Sponsor.. Expo? YES / NO (Circle one)
\$5,000

Gold Sponsor Expo? YES / NO (Circle one)
\$2,500

Pro Sponsor Expo? YES / NO (Circle one)
\$1,200

Bib Sponsor Expo? YES / NO (Circle one)
\$750

Sprint Sponsor Expo? YES / NO (Circle one)
\$500

Race Partner Expo? YES / NO (Circle one)
\$250

Mile Marker Sign..... Expo? YES / NO (Circle one)
\$200

EXPO ONLY - \$150

I understand that as an Expo Participant I am responsible for providing my own:

- EZ Up Tent (required)
- Tables, Chairs and power.
- Each space is 10x10
- Set-up must be completed by 6:45am
- No vehicles left in the Expo area after 6:45am.

Print Name _____

SIGNATURE that you have read and agree to this

RACE IS HELD RAIN OR SHINE

Please remember:

- Payment must be included with this application form
- Mail this completed form and payment to: El Dorado Hills Chamber, 2085 Vine Street, Ste. 105, El Dorado Hills, CA, 95762
- JPG Flies for Logos can be emailed to: Laura@eldoradohillschamber.org

Payment Information:

Please charge \$ _____ to my: MasterCard VISA American Express

Expiration Date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

My check, **made payable to EDH Chamber**, in the amount of \$ _____ is enclosed.

For more information contact, Laura Newell, at (916) 933-1335 or Laura@eldoradohillschamber.org

Thank you for your continued investment!