

September 9, 2016



Dear Friend:

Plans are already underway for the “First Annual Hot Pasta & Cool Jazz” Signature Event, which will be held on Friday, October 21, 2016, at Cielo Estate from 6.00 to 9:00 p.m. This event will feature a live and silent auction, as well as an opportunity drawing. There will be live entertainment, featuring 2015 five-time Grammy Nominee, the gifted performance of the soulful, jazzy and classical harpist, Ms. Mariea Antoinette. We anticipate over 250 guests, typically from the corporate community, as well as civic leaders.

This event promises to be memorable. Raising much-needed funds will enable the El Dorado Community Vision Coalition to continue fulfilling its mission to inspire and enable youth, especially those whose situations require the most support, to reach their full potential as responsible and productive citizens. The El Dorado Community Vision Coalition, located in El Dorado County, meets the needs of youth and their families throughout the entire county.

Programs benefiting from funds raised at this event include the Placerville Drug-Free Coalition (PDFC). The PDFC is a collaboration between twelve community sectors that work together to bring education, support, resources and evidence based prevention programs targeting youth in Placerville, California. Another program that will benefit from this event is the Primary Intervention Program (PIP) which places counselors in county schools that implement specific programs such as anti-bullying, trauma, and self-esteem building. Other programs target underage drinking, prescription drug abuse prevention and leadership building.

Opportunities to support the El Dorado Community Vision Coalition’s Signature Event are numerous, including advertising in our prestigious souvenir journal and/or the donation of in-kind items for the event’s live and silent auction and/or opportunity drawing.

To show your support for this worthwhile cause and to enhance the visibility as a service provider and/or local business, we respectfully request that you advertise in the souvenir journal. This will provide greater exposure and visibility for your business, while providing an excellent, cost-effective advertising vehicle. Each guest will receive a keepsake copy.

The enclosed order form provides details about your advertising opportunities for the “First Annual Hot Pasta & Cool Jazz” souvenir journal.

Should you have any questions, please feel free to contact Ms. Jennifer Garcia at (916) 941-8482 or admin@edhvisioncoalition.org. You may also visit our website at www.edhvisioncoalition.org . Thank you kindly for your time, we look forward to hearing from you.

Sincerely,

Stephanie Edwards-Norfleet

Stephanie Edwards-Norfleet, Ph.D., MPA, CAMF
Executive Director
El Dorado Community Vision Coalition
895 Embarcadero Drive #206
El Dorado Hills, CA 95762

SOUVENIR PROGRAM BOOK ADVERTISING ORDER FORM

COSTS & SIZES

Full Page: \$775	Image size: 4.75"w x 7.625"h (no bleed, b&w, VERTICAL)
Half Page: \$400	Image size: 4.75"w x 3.75"h (no bleed, b&w, HORIZONTAL)
Quarter Page: \$225	Image size: 2.3125"w x 3.75"h (no bleed, b&w, VERTICAL)
Eighth Page: \$100	Image size: 2.3125"w x 1.8125"h (no bleed, b&w, HORIZONTAL)
Listing Only: \$75	Business name/tag line/address/phone/fax/website/email/contact

ARTWORK FOR ADVERTISEMENTS& COMPANY LOGOS

- Submitted ads and logos must be print-ready.
- All inside ads will print black and white only.
- Please call the **Event Coordinator** for availability and additional specifications on cover ads.
- Ads and logos must be submitted electronically.
- EPS (vector), TIFF, PDF or JPEG files in high resolution (300 dpi or better).
- Files must not contain low-resolution (72 or 96 dpi screen) images such as jpeg or gif.
- Email to Jennifer Garcia at admin@edhvisioncoalition.org.
- For large file sizes to be emailed, please compress with Zip or Stuffit. Please submit a 100 percent size.

PLEASE PRINT OR TYPE

Legal Name of Advertiser _____

Doing Business As _____

Tagline (optional, for listing) _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Website _____

Contact Name _____

ADVERTISEMENT SIZE

Back Cover (subject to availability) Inside Back Cover (subject to availability)
 Full Page Half Page Quarter Page Eighth Page Listing

Date of Reservation: _____

Enclosed is my check payable to **EL Dorado Community Vision Coalition** and mail to
895 Embarcadero Drive #206, El Dorado Hills, CA 95762.

Please call, (916) 941-8482 to make over the phone payments or check pick up arrangements.

Artwork **MUST** be delivered no later than **September 23, 2016**.

The El Dorado Community Vision Coalition reserves the right to refuse to print any and all advertising.

Partial cost of this advertising may be considered a donation and is tax-deductible to the full extent allowed by the law.

**ALL FUNDS RAISED WILL BE USED TO ENHANCE THE SERVICES AND PROGRAMS
OFFERED BY EL DORADO COMMUNITY COALITION, INC.**

For more information, call (916) 941-8482.

IMPORTANT REQUIREMENTS

- FONTS MUST BE EMBEDDED OR CONVERTED TO OUTLINES.
- HIGH RESOLUTION (300 DPI or better) IS A MUST. Photographs must be 300 dpi.
- Files must not contain low-resolution (72 or 96 dpi screen) images such as .jpeg or .gif. Low-resolution images may look good on screen and on the Internet, but they will become jaggy and fuzzy, show the pixels and give bad printing results. Please do NOT use LZW compression. For large file sizes to be emailed, please compress with Zip or Stuffit. Please submit a 100 percent size laser proof.
- Fax proof to (916) 941-8482 VERTICAL. Any ad requiring rework to correct format will incur additional production service charges.

**For sponsorship opportunities, please contact
Dr. Stephanie Edwards-Norfleet at (916) 941-8482 or Stephanie@edhVisionCoalition.org**

**For advertising reservations opportunities, please contact
Jennifer Garcia at (916) 941-8482 or admin@edhvisioncoalition.org
Tax ID Number : 91-1764812**



El Dorado Community Vision Coalition

Since 1998 - For Safe, Healthy and Drug-Free Youth