



2017 El Dorado Hills Art, Beer & Wine Festival Sponsorship Packages

Gold Level Sponsor - \$4,000

As a Gold Level sponsor your company logo will be included in all the marketing and PR associated to this event:

- ◆ Logo in all Print Newspaper Advertisements
- ◆ Logo in all Print Magazine Advertisements
- ◆ Logo on Save the Date Postcards
- ◆ Logo on all flyers
- ◆ Special thank you to sponsors on Website with a link to your site
- ◆ On-Site Visibility -10 X 10 Booth Space in a premium location
- ◆ Listed in all PR activities
- ◆ Logo on Event-Supplied Sponsor Thank You Banner located at Lower Theater Plaza
- ◆ Event program recognition – logo inclusion
- ◆ 10 free tasting tickets

Silver Level Sponsor - \$2,000

As a Silver Level sponsor your company logo will be included in the following marketing and PR activities:

- ◆ Logo on Save the Date Postcards
- ◆ Logo on all flyers
- ◆ Special thank you to sponsors on Website with a link to your site
- ◆ On-Site Visibility -10 X 10 Booth Space in Theater Plaza

- ◆ Event program recognition – logo inclusion
- ◆ Listed in all PR activities
- ◆ 4 free tasting tickets

Bronze Level Sponsor - \$1,000

As a Bronze Level sponsor your company logo will be included in the following marketing and PR activities:

- ◆ Logo on all flyers
- ◆ Special thank you to sponsors on Website with a link to your site
- ◆ Event program recognition – logo inclusion
- ◆ listed in all PR activities
- ◆ 4 free tasting tickets

Friend of the Festival Level Sponsor - \$500/\$300

As a Friend of the Festival your company logo will be included in the following marketing and PR activities:

- ◆ Special thank you to sponsors on Website with a link to your site
- ◆ Event program recognition – name inclusion
- ◆ 2 free tasting tickets
- ◆ If you are not already an El Dorado Hills Chamber member – your annual membership will be included!
- ◆ If you are already an El Dorado Hills Chamber member in good standing – you will receive the above benefits for the **discounted rate of \$300!**

**For more information on Art, Beer & Wine Festival Sponsorships,
please contact Laura Newell at (916) 933-1335
laura@eldoradohillschamber.org**

All sponsorships must be submitted by Friday, February 10, 2017