



**10TH ANNUAL
EL DORADO HILLS BUSINESS WALK &
POST-WALK RECEPTION
Wednesday, March 21st, 2018**

How's Business?

What do you like about doing business in the area?

What needs to be done to make business even better?

With these three questions, the El Dorado Hills Chamber annually conducts a survey of the business climate in our area's business districts. The purpose of the Business Walk is to determine what is going on in the business community and learn first-hand, how the Chamber, civic leaders, and County can improve, retain, and attract businesses in the area.

Teams will visit and interview individual business owners and managers to provide an opportunity for them to interact directly, with the business and civic leadership of El Dorado Hills; who have the ability to act on their behalf to ensure a prosperous and successful business climate.

Biz Walk Schedule:

Pre-Meeting: 2pm – 3pm

Business Walk Visitations: 3pm – 5pm

Post-Walk Reception: 5pm-6pm

PROMO BAG SPONSOR (200 qty)

1 Available – Provide 200 Branded Bags

(Value of \$1,500.00)

The official leave behind bag to every business visited

Reach 1,000 Local Businesses just from the postcard!!!

- Business name listed in e-News with link
- Brief business bio in e-News with link
- Business name listed in direct mail piece distributed to 1,000 businesses in EDH
- Marketing item included in promo bag given to visited businesses (**max qty 200**)
- Event sponsor signage at pre-meeting and post-reception
- Business name printed on final analysis report with link

BIZ WALK SPONSOR - \$375

Sponsorship: \$375.00 *(Value of \$1,000.00)*

Reach 1,000 Local Businesses just from the postcard!!!

- Business name listed in e-News with link
- Brief business bio in e-News with link
- Business name listed in direct mail piece distributed to 1,000 businesses in EDH
- Marketing item included in promo bag given to visited businesses (**max qty 200**)
- Event sponsor signage at pre-meeting and post-reception
- Business name printed on final analysis report with link

FLYER \$125 / PROMO ITEM SPONSOR \$25 - (200 qty)

- Provide a **flyer** (paper item) for the promotional bag given to all visited businesses
- Provide a **promotional item** (samples/goods) for the bag given to all visited businesses

El Dorado Hills Chamber
10th Annual Biz Walk
SPONSORSHIP & WALKER REGISTRATION

DEADLINE- FRIDAY, FEBRUARY 23, 2018

Please check the appropriate boxes:

Promo Bag Sponsor (200 qty)

Bags Due 3/9/18

Only 1 available

Event Sponsor (\$375)

Items Due 3/9/18

Flyer Sponsor – brochure/flyer/postcard (200 qty) (\$125)

Flyers Due 3/9/18

Promo Item Sponsor – premiums etc. (200 qty) (\$25)

Items Due 3/9/18

Team Walker **Have you walked with us before? Y/N (circle one)**

No cost to walk, just your time!

Business Name: _____

Contact Person: _____

Phone: () _____

Email: _____

Check or Credit Card # _____

Exp. Date: _____ 3 Digit Security Code: _____

Total Amount Enclosed: \$ _____ Signature: _____

Fax registration/payment: 916-933-5908

Mail: El Dorado Hills Chamber, 2085 Vine St, Ste. 105, El Dorado Hills, CA 95762

Questions? Call 916-933-1335 or email Chamber@eldoradohillschamber.org

Sponsors - PLEASE RESPOND by Friday, February 23rd

Payment must accompany sponsorship registration.