

El Dorado Hills Chamber of Commerce Annual Business Walk 2016 Report

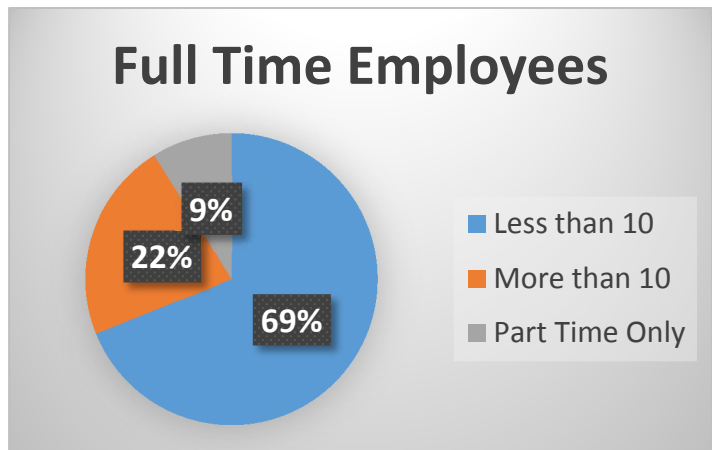
El Dorado Hills – March 30, 2016

Post-Event Report:

The Business Walk is an annual economic development program that takes place throughout the six-county Sacramento region. On March 30, 2016, volunteer business and civic leaders visited 163 businesses in the town of El Dorado Hills and were successful in interviewing 145 of them. Their conversation focused on three basic questions: 1.) How many full time employees do you have? 2.) How would you rate the speed and reliability of your internet service? 3.) Is there anything the El Dorado Hills Chamber of Commerce can help you with?

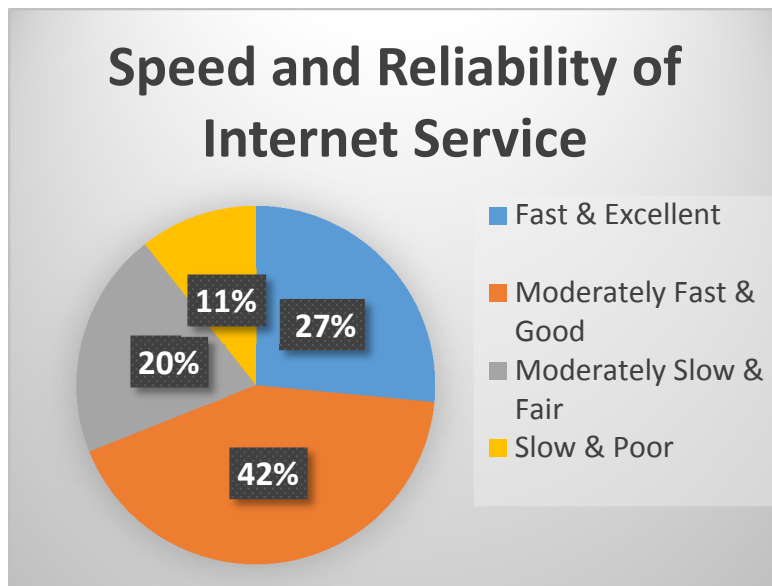
Question 1: How many full time employees do you have? If you know, what percentage live in El Dorado Hills or El Dorado County?

When asked how many full time employees each business had, overall, business owners (69%) stated they had less than 10 employees working. While a few stated they had more than 10 employees working, that was only 22% of the business community in El Dorado Hills. Additionally, 9% stated they had zero full time employees, only part time employees on hand. With that said, out of the 145 businesses interviewed, only about one quarter of those employees live in El Dorado Hills and/or El Dorado County.



Question 2: How would you rate the speed and reliability of your internet service?

An overwhelming 42% of businesses interviewed expressed they receive moderately fast to good

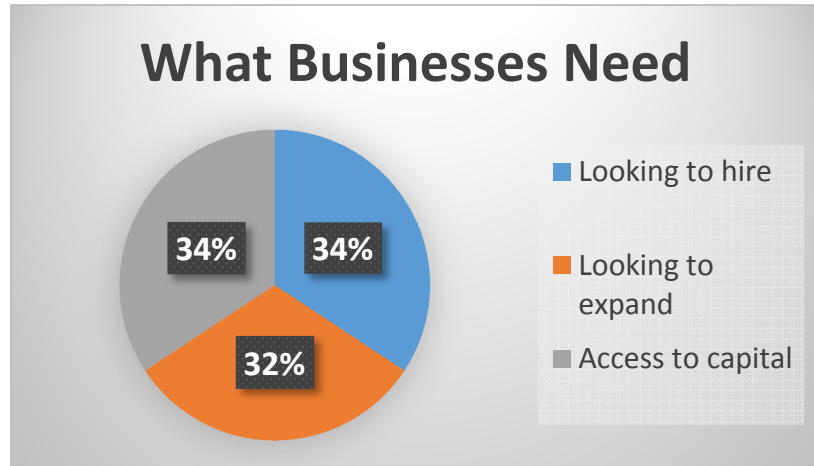


internet service when rating the speed and reliability of their business's service. Most responded, generally their service is reliable throughout the El Dorado Hills region, however some expressed during "peak work hours" service occasionally slows down or stops. Out of the 145 businesses the top three internet providers used included Fortis Telecom, Comcast and AT&T. Only 11% of businesses receive slow and poor service and 20% receive moderately slow and fair service. With that said 27% of businesses

interviewed receive fast and excellent service. Out of those who shared their service providers, Fortis Telecom most commonly listed as providing fast and excellent service and AT&T was listed most commonly to provide slow and poor service, with one customer quoting “AT&T is less than ideal.”

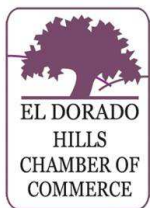
Question 3: Is there anything the El Dorado Hills Chamber of Commerce can help you with?

When asked if the El Dorado Hills Chamber could do anything to assist business owners with, the need was well divided between assistance in hiring responsible employees, assistance with expansion in both El Dorado and Sacramento Counties and access to capital. Some comments made by business owners include, “We can’t find any local [employees to work at our business] and that is a problem.” A few Town Center business owners noted, “We always want more foot traffic.”



Another comment noted by an El Dorado Hills business owner near White Rock Road was, “We need help in making the building process easier.” Another comment from business owners near both White Rock Road and Embarcadero Drive, questioned how businesses can receive better signage on main roads to attract customers. One business owner also stated, “Business costs are too high and forcing businesses to leave the county.” Another comment expressed, “We want the Chamber to focus on high county fees for businesses.” Other business owners who were interested in more access to capital stated, “We need the high [pay] rates to go down and high PG&E costs to go down to stay successful.”

Presented by:



Businesses Visited:

1. York Risk Services Group
2. Alpha Research & Technology, Inc.
3. Caulfield Law Firm
4. D&A Civil Engineering
(Kristin L. Dominichelli),
Larsen Wealth Management
5. American Financial Benefits Center
6. RFgen (Robert W. Brice – President)
(Annette Wells – Office Manager)
7. AME
8. American Recovery
9. DST
10. Property Damage Appraisers, Inc.
11. Dry Diggings Distillery
12. Members Edge Insurance Services
13. CSM
14. Kidz Gear
15. Norcal Mechanical
16. Fastenal
17. Aerometals
18. Gregg's Pool Works, Inc.
19. Virtual Driver Interactive
20. Paragon
21. Westwind Coffee Roasters
22. Otto Arc
23. 21 Machine
24. Western Water Features, Inc.
25. iStorage El Dorado Hills
26. Primeritus Financial
27. Proequity Real Estate Services
28. Grigsby Label
29. Marble Valley Academy
30. Steve Wallen Swim School
31. American River Ag
32. Youngdahl Consulting Group, Inc.
33. Sourcis, Inc.
34. Hard 90 Baseball
35. Access Systems, Inc.
36. Axiom
37. Early Toast
38. Vet. Healing Center of Eldo
39. Asian Bistro
40. W3discountmall.com
41. El Dorado 14 & Imax
42. Mercedes-Benz
43. AT & T
44. Supercuts
45. Round Table Pizza
46. Coastline Travel Advisors
47. Fresh Cleaners
48. Nugget Markets
49. MarketPlace Veterinary Hospital
50. Golden 1 Credit Union
51. Bark Avenue
52. Togos
53. Casa Ramos
54. The Purple Place
55. Julie L. Leaverton, D.D.S.
56. JDS products, Inc.
57. Star-Ray Pipeline Inc.
58. El Dorado Phys. Ther. & As.
59. Ferguson Financial
60. E.D.H Tailor
61. Barber Jon's
62. Tutoring Rocks !
63. EDH Music
64. Macario R. Vasquez M.D.
65. Cascada
66. Bakerie & Latte Chateau
Arme
67. Sprint
68. Chase
69. Subway
70. 9 Round Kickbox Fitness
71. Pakmail
72. Bicycle Guys
73. Paw Town Pet Supply
74. Big Apple Bagels
75. Rachel Nails
76. Finest Cuts
77. Leslie's Swimming Pool
Supplies
78. Burger Hut
79. Home Care Assistance
80. Mraz Brewing Company
81. Salon Etcetera
82. Invisalign
83. H & R Block
84. Firestone
85. Togs For Dogs
86. Dogs Delight
87. Lynn N. Talbott, Jr. (CPA)
88. Mathnasium

89. Edward Jones Investments
90. Leah M. Bernard (www.mjdlawoffice.com)
91. Fitzpatrick Physical Therapy
92. Pacific States Development Corporation
93. Med. X Prime (Nicole De Lucia – Employer)
94. Dignity Medical Aesthetics Inc.
95. El Dorado Hills Optometric Center
96. Jeffrey C. Kwong Orthodontics
97. El Dorado Hills Pet Clinic
98. Luxury Home (Angie & Tim Crenshaw)
99. El Dorado Hills Cosmetic & Implant Dentistry
100. Blue Ribbon Personal Services
101. Precision Contacts
102. Best Solar Control Co.
103. 24 hr. Mobile Marine Svc.
104. Golden Foothills
105. MLA Structural Engineers Inc.
106. True Health – Center for Functional Medicine
107. Healthy Eyes Optometry
108. Golden Hills School
109. Almendariz Consulting Inc.
110. RSA
111. Excel Home Healthcare Inc.
112. Studio 81
113. Clint Davenport
114. Costa Aesthetics Laboratory
115. Infusion Dental Arts LLC
116. Safetyvideos.org
117. N.A.L. Property Inspection Specialists
118. Mur Advisory Group
119. Inivision Design
120. Western Heritage Financial
121. Clearbags
122. Rodney J. Bughao, D.D.S.
123. Ardor Consulting Group
124. Ben Franklin Plumbing
125. BC Environmental Insurance
126. Target
127. Umi Sushi
128. Morgan Taylor
129. Relish Burger Bar
130. FedEx Office
131. Pottery World
132. Owen, McGinty, and Reiken
133. Snipes Construction Inc.
134. Edward Jones
135. America’s Mattress
136. Sourdough & Co.
137. Fidelity National Title
138. 36 Handles
139. EDH Sports Club
140. Asante Spa
141. Zia’s
142. Adagio Hair
143. Terralink Communications
144. (name not provided)
145. Business Workspaces
146. Archer Building Company, Inc.
147. Sunflower Handmade Leather
148. Consensus Orthopedics
149. Farmers Insurance
150. Mason West, Inc.
151. Forte Holdings
152. Remi Vista Inc.

153. Duca LLC
154. RJP Framing Incorporated
155. El Dorado Musical Theatre
156. Mechanics Bank
157. Pak N Post
158. Adam's Cigars
159. Bistro 33
160. Hop House
161. Norcal Cryotherapy
162. Talisman Collection
163. EDH Realty