

# El Dorado Hills Chamber of Commerce Annual Business Walk 2018 Report

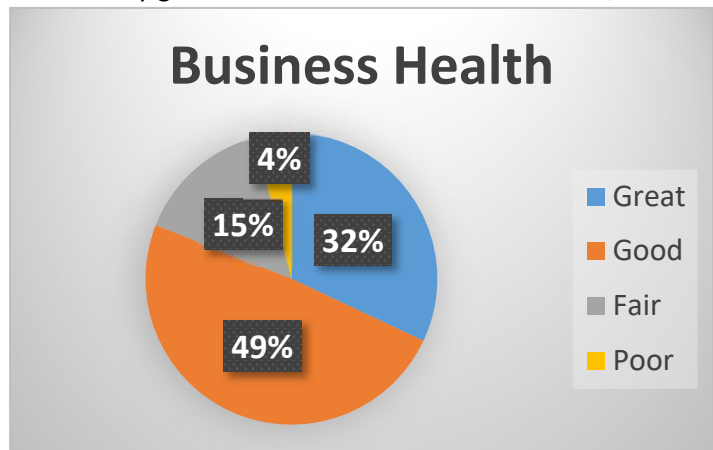
El Dorado Hills – March 21, 2018

## Post-Event Report:

The Business Walk is an annual economic development program that takes place throughout the six-county Sacramento region. On March 21, 2018, volunteer business and civic leaders visited 134 businesses in the town of El Dorado Hills and were successful in interviewing 126 of them. Their conversation focused on three basic questions: 1.) How's business? 2.) Is there anything we can do to help you improve business? 3.) What amenities are you looking for on behalf of your employees?

### Question 1: How's business?

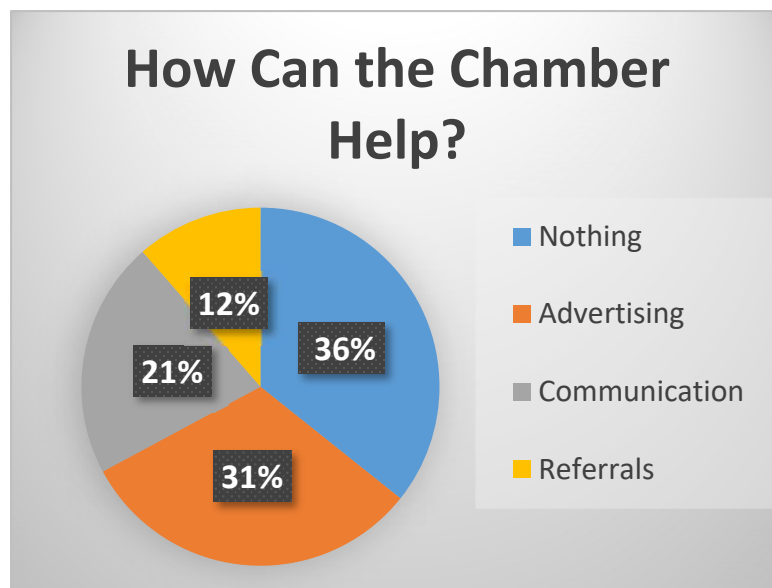
When asked how business is going in general, 32% of those polled indicated business was GREAT. The majority of businesses, (49%) felt that business is currently good. 15% indicated business was fair, while only 4% gave a response that business is poor. The majority of business owners we spoke with indicated a steady growth pattern, and optimism for the future of their company.



### Question 2: Is there anything we can do to help you improve business?

This question drew a wide variety of answers from those visited. Surprisingly the majority of those polled indicated they didn't need any additional help from the Chamber!

Many expressed great satisfaction with our hard work, and community support. Out of the 134 businesses we visited, 31% indicated a desire for more advertising opportunities, 21% expressed a desire for better communication, either with other businesses in the community, or with the Chamber



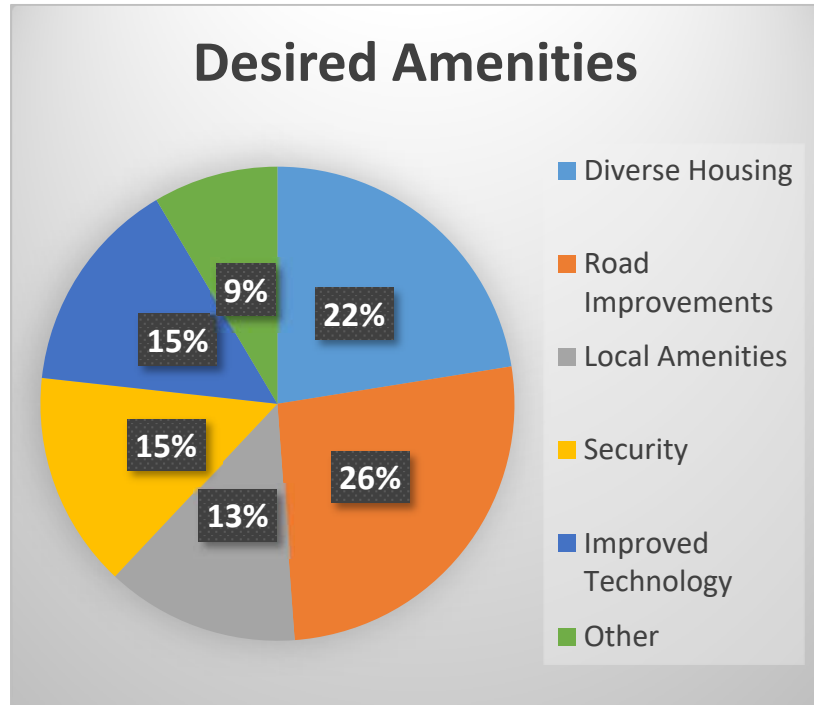
itself regarding our calendar of events. 8% of those we spoke with mentioned a desire to better connect with and land referrals. We'd like to take this opportunity to formally invite those expressing a desire for more advertising, to engage with the Chamber, as we provide a variety of advertising opportunities year-round. To those seeking communication with the Chamber, I encourage you to request to be added to our weekly E-News. Our E-news blast goes out every Monday morning, and alternates weekly between relevant Chamber and business related news,

and upcoming Chamber and local events. To be added to our e-News blast, please send an email request to: [chamber@eldoradohillschamber.org](mailto:chamber@eldoradohillschamber.org) and we'll get you the communication you desire!

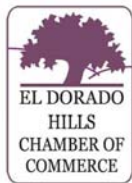
**Question 3: What amenities are you looking for on behalf of your employees?**

We gave the businesses we visited a list of options to choose from in response to this question. The majority of those polled expressed a strong desire for better road repair, traffic control, etc. Buying locally is the best advice we can give to solve the problem with our roads! Sales tax dollars go to road repair, among other things. Keep it Local! 22% of people we spoke with mentioned the lack of diverse housing in El Dorado Hills. We are well aware of this problem which is precisely why the Chamber has fought on behalf of the Town Center Apartment project for the past several years.

Additionally, the Chamber, its Foundation, and the Business Park Owners Association are working on a Re-Envisioning program for the Business Park that includes workplace housing options. 15% of people polled indicated a desire for better security and employee safety, and 15% mentioned a desire for improved technology infrastructure. We also received several comments about the need for more food options, particularly in the business park.



**Presented by:**



**Thank you to our Event Sponsors:**



## Special Thanks to our Premier Partners:

### PREMIER PARTNERS—MEET THESE MEMBERS OF DISTINCTION



### Businesses Visited:

- |   |  |                                      |
|---|--|--------------------------------------|
| 1. Life Storage                                   | 24. Aerometals                             | 51. SF Sourdough                     |
| 2. Healthy Eyes<br>Optometry                      | 25. Paragon Products, LLC                  | 52. Umi Sushi                        |
| 3. Marshall Medical                               | 26. Gregg's Pool Works,<br>Inc.            | 53. Mike's Marketplace<br>Barbershop |
| 4. Farmer's Insurance:<br>Ernie Dillard           | 27. Flip & Twist                           | 54. Fresh Cleaners                   |
| 5. Daniel Chin Insurance                          | 28. Norcal Mechanical                      | 55. Salon Capelli                    |
| 6. Gold Key Storage                               | 29. Crossfit Bios                          | 56. Valley Pizza, Inc.               |
| 7. Sunflower Handmade<br>Lather Inc.              | 30. Allstate Insurance:<br>Bryan MacDonald | 57. Starbucks                        |
| 8. School Invitations &<br>Achievements           | 31. HMA Architecture                       | 58. Baskin-Robbins                   |
| 9. Hattori Hanzo Shears                           | 32. Patra Corp                             | 59. Luxury Nails                     |
| 10. Piranha Apparel Group<br>Inc.                 | 33. York Risk Services<br>Group            | 60. Sushi Kuma                       |
| 11. Warren Consulting<br>Engineers, Inc.          | 34. Response Medical<br>Staffing           | 61. Massage Envy                     |
| 12. Tri-Signal Integration,<br>Inc.               | 35. RFgen                                  | 62. Mercedes-Benz of EDH             |
| 13. SAI Corporation                               | 36. Forethought Law, PC                    | 63. C. Knight's Steakhouse           |
| 14. Fortis  | 37. Acquisition Partners,<br>LLC           | 64. AT&T                             |
| 15. Allen Delbrouck CPA                           | 38. Amdocs                                 | 65. Golden Hills School              |
| 16. Pediatric Dental<br>Services                  | 39. Ciere Consulting                       | 66. Healthy Eyes<br>Optometry        |
| 17. El Dorado Oral Surgery                        | 40. PGR Solutions                          | 67. Athena Property<br>Management    |
| 18. Clark Dental                                  | 41. Grigsby Labels                         | 68. Lowrey Chiropractic              |
| 19. Fleming Distributing<br>Co.                   | 42. ITW Rippey                             | 69. Precision Contacts               |
| 20. Golden Foothills<br>Surgery Center            | 43. Ewing Irrigation &<br>Landscape Supply | 70. LifePrint Products, Inc.         |
| 21. Coldwell Banker                               | 44. Hard 90                                | 71. ASBWorks                         |
| 22. True Health Center for<br>Functional Medicine | 45. Dry Clean 4U                           | 72. CheapesTees                      |
| 23. Golden Omega, LLC                             | 46. Town Center Nail &<br>Hair             | 73. BI Designs                       |
|   | 47. Button Up Boutique                     | 74. Pak N Post                       |
|   | 48. Gateway Sotheby's                      | 75. Tan Central                      |
|   | 49. Affordable Furniture                   | 76. Ruffhaus Dog & Burger            |
|   | 50. Pure Barre                             | 77. Blow Me Away                     |
|   |  | 78. Sushi Kuma                       |
|   |  | 79. Massage Envy                     |
|   |  | 80. Rubio's Coastal Grill            |
|   |  | 81. Steve's Pizza                    |

82. Vision Realty Group
83. Salone Di Carlo Le  
Grandeur
84. Sandra D's Boutique
85. Bella's Home Décor
86. R. Purnell Jewelers
87. Umpqua Bank
88. Sienna
89. Bark Avenue
90. El Dorado Savings Bank
91. KinderCare
92. The UPS Store
93. Flightz Artisan Food,  
Wine, Beer
94. The Purple Place
95. Togs For Dogs
96. Smog Kng
97. Mrz Brewing Co.
98. Snap Fitness
99. Youngdahl Consulting  
Group, Inc
100. Steve Wallen Swim  
School
101. ZI Machine
102. Axiom Analytix
103. Relish Burger Bar
104. Montano Nails
105. Pottery World
106. Posey's Salon
107. SuperCuts
108. Golden1 Credit Union
109. Coastline Travel  
Advisors
110. Face In A Book
111. El Dorado Hills Realty
112. Big O Tires
113. Realtor BVM
114. Talisman Collection
115. Jiffy Lube
116. H&R Block
117. Dash Data
118. El Dorado Hills Saloon
119. Pakmail
120. Douglas Hollabough,  
O.D.
121. Home Fashion Designs
122. Leslie's Pool Care
123. El Dorado Physical  
Therapy
124. Lees' Feed and Pet  
Supplies
125. Steve Swanson
126. EDH Tailor
127. Cascada Restaurante &  
Cantina
128. Lake Forest Wines
129. Great Smiles
130. Mountain Mikes
131. Asian Bistro
132. Goodwill Industries
133. Chateau Arme
134. Home Care Assistance