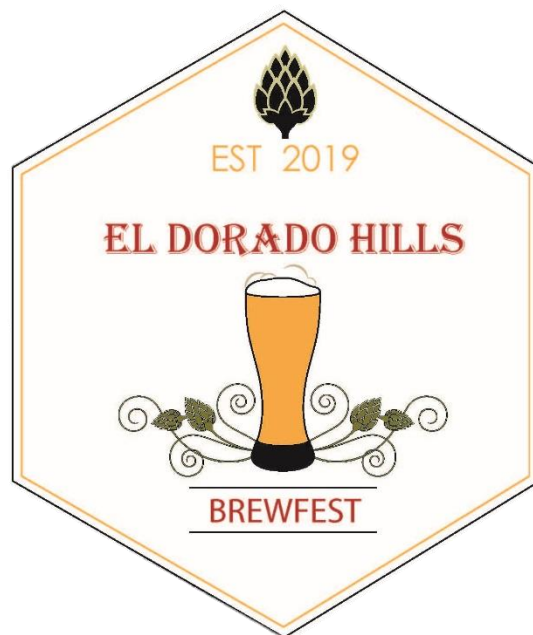
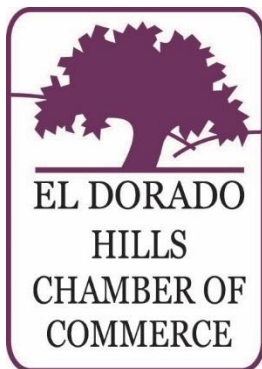


El Dorado Hills Chamber of Commerce  
In partnership with Beers in Sac  
Proudly presents the 1<sup>st</sup> Annual

# El Dorado Hills Brewfest Sponsorship Opportunities



Saturday, September 14, 2019

2:00 - 6:00 p.m.

Village Green at Serrano

El Dorado Hills, CA

## Reach your target market at the El Dorado Hills Brewfest!

- Featuring 30+ Breweries & a few Wineries
- Nearing 2,000-ticketed Attendees
- 20-40 Years Of Age
- Male 60%, Female 40%
- Income \$55,000-\$75,000
- Draw - Regional, 50-mile radius from El Dorado Hills in the scenic Serrano Parkway

## Target your marketing with Sponsorship Packages that are filling up quickly!

### TITLE SPONSOR - \$5,000 (Limit 1)

- Exclusive status as Title Sponsor
- Integration of Company name into title of Event
- 10 x 10' Booth Space at Sponsor choice location with 6 foot table & 2 chairs provided
- Opportunity to distribute marketing materials to all attendees as they enter venue
- Verbal recognition throughout the Event with Sponsor Banner displayed at Event
- Company logo featured on all El Dorado Hills Brewfest e-Blast Newsletters
- Company promotion marketing the Event through Websites and Social Media
- Newsletter e-Blast promotions and Mobile App
- Opportunity for your promotional materials in VIP Swag Bags
- Linked logo on Event website
- 8 VIP Tickets

### PRESENTING SPONSOR - \$4,000 SOLD OUT

- 10 x 10' Booth Space at Sponsor choice location with 6 foot table & 2 chairs provided
- Verbal recognition throughout the Event with Sponsor Banner displayed at Event
- Company logo featured on all El Dorado Hills Brewfest e-Blast Newsletters
- Company promotion marketing the Event through Websites and Social Media
- Newsletter e-Blast promotions and Mobile App
- Opportunity for your promotional materials in VIP Swag Bags
- Linked logo on Event website
- 6 VIP Tickets

**GLASSWARE SPONSOR - \$3,000 (Limit 2) 1 PENDING**

- Your Logo on Event Glassware given to every Attendee
- Sponsorship Banner displayed at Event
- Opportunity for your promotional materials in VIP Swag Bags
- Linked logo on Event website
- Company promotion marketing the Event through Websites and Social Media
- 4 VIP Tickets

**WRISTBAND SPONSOR- \$2,000 SOLD OUT**

**VIP/FARMERS' MARKET REUSABLE BAG SPONSOR-\$1,000 SOLD OUT**

**DJ SPONSOR - \$650 SOLD OUT**

**PROMOTIONAL COASTER SPONSORS - \$500 SOLD OUT**

**WATER TOWER SPONSORS - \$500 SOLD OUT**

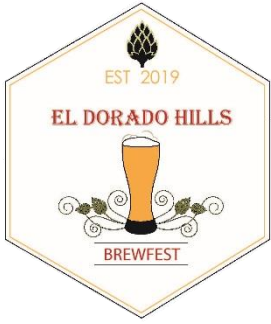
**LANYARD SPONSOR - \$400 SOLD OUT**

**VENDOR BOOTH - \$300**

- 10 x 10 booth space – 6' table & 2 chairs provided (Sponsor provides tent)
- Opportunity for your promotional materials in VIP Swag Bags
- Linked logo on Event website
- Company promotion marketing the Event through Websites and Social Media

**WEB SPONSOR - \$150**

- Linked logo on Event website
- Opportunity for your promotional materials in VIP Swag Bags
- Company promotion marketing the Event through Websites and Social Media



# El Dorado Hills Brewfest

## Sponsorship Agreement

Saturday, September 14, 2019, 2:00 - 6:00 p.m.

Village Green at Serrano

4525 Serrano Parkway, El Dorado Hills, CA

To secure your space, please send your Sponsorship Agreement to:  
[angela@eldoradohillschamber.org](mailto:angela@eldoradohillschamber.org) or (916) 933-5908 FAX

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

email: \_\_\_\_\_

Office #: \_\_\_\_\_ Cell # (day-of) \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

Please email **high-resolution logo in PDF or JPEG** to [angela@eldoradohillschamber.org](mailto:angela@eldoradohillschamber.org)

### Payment Information:

Charge \$ \_\_\_\_\_ to my MasterCard \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Check \$ \_\_\_\_\_ made payable to EDH Chamber is enclosed.