



**EL DORADO HILLS
BUSINESS WALK & POST-WALK RECEPTION
Thursday, April 20, 2023**

Pulse on the Local Economy

How's business (are you profitable?)

How would you rate the speed & reliability of your internet service?

Is there anything else we can help you with?

With these questions, the El Dorado Hills Chamber conducts a survey of the business climate in our area's business districts. The purpose of Biz Walk is to determine what is going on in the business community and learn first-hand how the Chamber, civic leaders, and County can retain, improve, and attract businesses to our local area.

Teams will visit and interview individual business owners and managers. This provides an opportunity to interact directly with the business and civic leadership of El Dorado Hills, in which we act on their behalf to ensure a prosperous and successful business climate.

Pre-Meeting 2 – 3 PM • Business Walk Visitations 3 – 4:45 PM • Post-Walk Reception 5 – 6 PM

PROMO BAG SPONSOR - \$750

1 Sponsorship: \$750 1 Available (Value of \$1,500)

The official leave behind bag to every business visited – 200 TOTAL

Reach nearly 1,000 Local Businesses just from the postcard!

- Business name listed in e-News with link
- Brief business bio in e-News with link
- Business name listed in direct mail piece distributed to nearly 1,000 businesses in EDH
- Marketing item included in promo bag given to visited businesses (**max qty 200**)
- Event sponsor signage at pre-meeting and post-reception
- Business name printed on final analysis report with link

BIZ WALK EVENT SPONSOR - \$500

Sponsorship: \$500 (Value of \$1,000)

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FLYER \$150 / PROMO ITEM SPONSOR \$0 FREE - (200 qty)

- Provide a **flyer** (paper item) for the promotional bag given to all visited businesses
- Provide a **promotional item** (samples/goods) for the bag given to all visited businesses

**El Dorado Hills Chamber
Biz Walk
SPONSORSHIP & WALKER REGISTRATION
*DEADLINE – FEBRUARY 17, 2023***

Please check the appropriate box*:

☐

Promo Bag Sponsor (200 qty) (\$750)

Bags Due TBD –
Only 1 available

☐

Event Sponsor (\$500)

Items Due TBD

☐

Flyer Sponsor – brochure/flyer/postcard (200 qty) (\$150)

Flyers Due TBD

☐

Promo Item Sponsor – premiums etc. (200 qty) (\$0 - FREE)

Items Due TBD

☐

Team Walker **Have you walked with us before? YES/NO (circle one)**

No cost to walk, just your time, and thank you! Current health and safety guidelines will be in place.

***Member rates.**

Business Name: _____

Contact Person: _____

Phone: () _____

Email: _____

Check or Credit Card # _____

Exp. Date: _____ 3 Digit Security Code: _____

Total Amount Enclosed: \$ _____ Signature: _____

Sponsorships deadline February 17, 2023

Payment must accompany registration to: El Dorado Hills Chamber of Commerce, 2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762 or mary@eldoradohillschamber.org (916) 933-1335, ext. 104