



EL DORADO COUNTY  
EL DORADO HILLS  
CHAMBERS  
ECONOMIC RECOVERY  
CONSIDERATIONS

JUNE 2020

## EL DORADO COUNTY ECONOMIC RECOVERY CONSIDERATIONS

The El Dorado County and El Dorado Hills Chambers of Commerce have a combined 138-year long legacy of leadership and strategic action on behalf of the local business community. The global pandemic of COVID-19 has challenged all of our partners as well as the infrastructure that is essential to the vibrancy of our county.

In partnership the Chambers undertook the development of a working plan to facilitate and support the re-launch of county businesses. Our economic recommendations for consideration are based on the last updated report on COVID-19 that we feel is in alignment with the numbers stated when Dr. Williams announced it was safe to go to stage 2. The quick action on the part of local Chamber leaders demonstrates the depth of commitment and talents that have been and will continue to lead the way to a new chapter for El Dorado County.

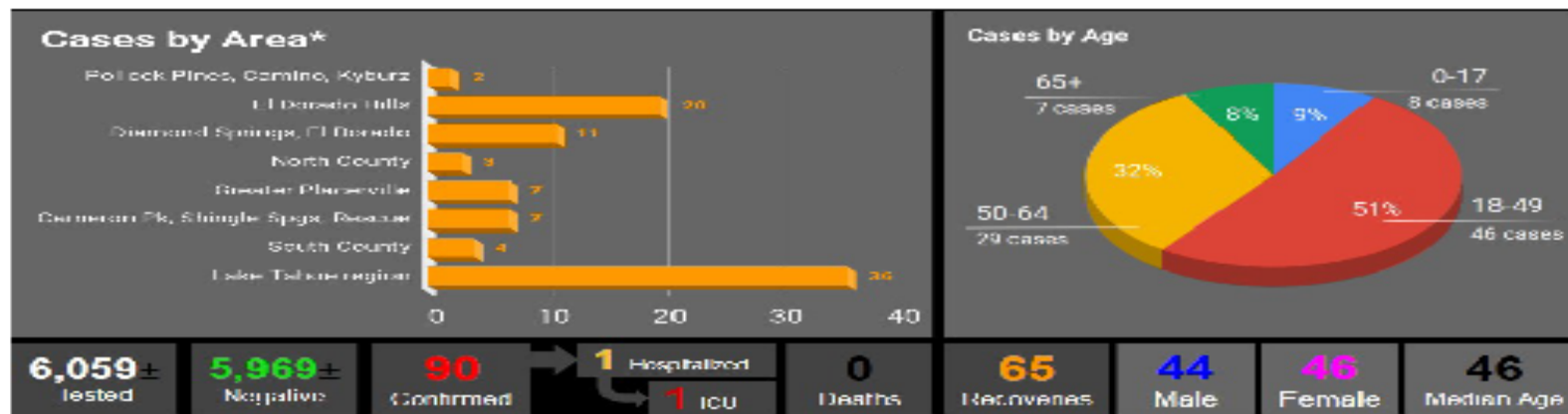
# Health and Human Services

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## Coronavirus 2019 (COVID-19) Cases

### Cases in El Dorado County



As of May 29, 2020 at 4:00 p.m. Please note: our case count changes rapidly as we receive information from several sources and it takes time to verify the accuracy of each report. Community transmission is occurring in El Dorado County. No area of the county is considered to be low risk.

**Statistics are NOT updated on the weekends. Tests were completed by healthcare providers across El Dorado County, including local hospitals and private healthcare facilities. Some tests were completed by healthcare providers and hospitals in other counties. All statistics are being provided as County Public Health Communicable Disease Investigators gather information. For that reason, counts (geography, gender, etc.) may change as more information is received during the course of investigation.**

\*By Zip Code

Pollock Pines, Camino, Kyburz: 95726, 95720, 95709



## ADVOCACY: A VOICE FOR BUSINESS

- County to partner with the Chambers and other like organizations to establish an Economic Recovery Task Force
- Establish a consortium of Banks to leverage the Community Reinvestment Act
- Business and non-profit showcase at supervisors meetings
- Allow all businesses to open with social distancing, if required, or with masks when required, until the county reaches stage 4
- Allow all businesses to open if they operate by appointment only, when necessary, to achieve social distancing
- Advocate that the County Health Officer and State allow large groups to gather indoors as long as they adhere to the social distancing guidelines until the county reaches stage 4.
- Advocate that the County Health Officer and State to allow all outdoor events with no limit on attendees as long as they can adhere to the social distancing guidelines until the county reaches stage 4.
- Work with State and Federal government to rectify the issues with PPP regarding how to use it when not being allowed to be open and taxes owed on forgiven portion.
- Continue to work with local companies who can provide equipment to test (temperature, virus) etc.
- Work with all Statewide Associations for each industry sector to advocate for sensible business reopening
- Advocate that all City and County agencies expedite required inspections and or waive fees to reopen a business, such as building, fire, and health
- County to encourage activities including special events and film and media production to draw people to stay in the hotels in our County.
- Open all parks and recreational areas, such as aquatic centers, playing fields, sports complexes, and State Parks.

Objective	Recommended Action
Relax sign regulations for temporary signs without a permit	Allow temporary signs for one year.
Streamline application for Temporary Use Permits	Enable all Temporary Permits to be issued by the Planning Director. Temporarily remove off-street parking requirements
Promote home occupations	Waive fees, streamline permitting, and permit more than one delivery per day
Temporarily waive rental payments for rental or lease of County facilities	
Temporarily allow the commercial use of County parks for established, licensed gyms, health clubs, fitness, and karate studios to facilitate social distancing	Suspend regulations
Allow and streamline temporary encroachment on County and City property for retail and restaurant use	Streamlining permitting and waive fees for businesses for the purpose of meeting social distancing guidelines onto public plazas, sidewalks, and rights of way.
Increase ability for businesses to restock inventory	Suspend commercial delivery restrictions in areas where they exist in conditions of approval.
Enhance access to all business properties	Conduct all road maintenance and utility construction in the rights of way to after normal business hours.
Increase parking flexibility and parking space usability in commercial zones	County-owned non-ADA public parking spaces may be used temporarily for curbside pick-up of food and merchandise as allowed by County Health order Waive typical parking requirements for restaurants, wineries and breweries
Examine flexible zoning areas to maximize office/retail/commercial/light manufacturing flexibility	
Enable use of private/public common areas where businesses can pre-screen patients/customers	Suspend regulations during the emergency
Allow extension of premises to loosen restrictions on Liquor sales	Allow consumption on Public Property Allow restaurants, wineries and breweries to sell to-go drinks Expand area where on-site beverage can be consumed Allow multiple restaurants to share space (food court seating concept)

## **PROGRAMS AND PROJECTS WE HAVE IMPLEMENTED TO NAVIGATE COVID-19**

Consolidated and shared information on COVID-19 resources

Create information/training programs on responding to COVID-19

Shared important public health information

Promoted safely reopening all businesses in the County

Served on County task force for business and workforce protection

Created a Support Small Business Grant Fund

Created a Covid-19 Landing information page

Providing support and on-going information to all business

Created an Open for Business Campaign

Provided town hall zoom meetings with county officials

Provided a town hall zoom meeting with Congressman McClintock

Created a Recovery Rebate Program

We continue to work closely and in concert with county staff to carry and implement changes and information

Our Chambers remain committed to provide support and education for our business community