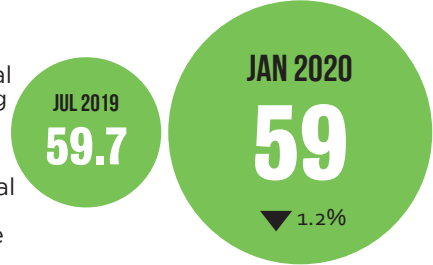


BUSINESS CONFIDENCE SURVEY

Optimism among local business leaders was rated at 59 in January 2020, a minor decrease of 1.2% from the previous survey in July 2019.

The current show continues to show a strong level of optimism among local leaders with many expecting to see increases in their sales and profits over the next year. Local employment and general business conditions are still expected to remain strong, along with national conditions. There was a shift in the outlook for state business conditions as more leaders are now expecting worse conditions over the next 12 months.

The El Dorado Hills Business Confidence Survey is a multiple choice survey of how local business leaders feel about the prospects of their own companies and local, state, and national economies over the next 12 months. All responses are aggregated and a score between 0 and 100 is computed. A score over 50 indicates an overall optimism about the local economy. View all of the latest reports at www.eldoradohillschamber.org



Neutral = 50

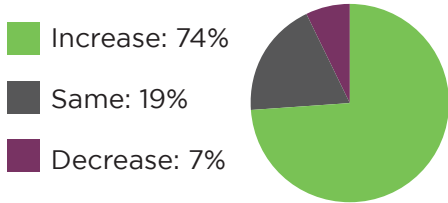


WHAT LOCAL BUSINESS LEADERS ARE SAYING

What are expectations for the next 12 months?

SALES

How are gross sales expected to change in the next 12 months?



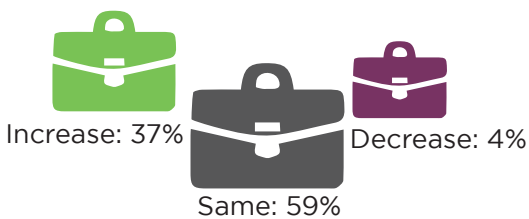
PROFITS

How is profit expected to change in the next 12 months?



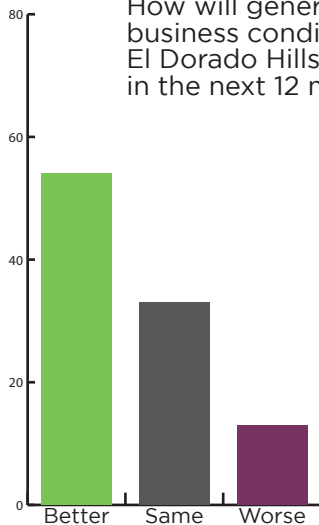
EMPLOYMENT

How is employment expected to change in the next 12 months?



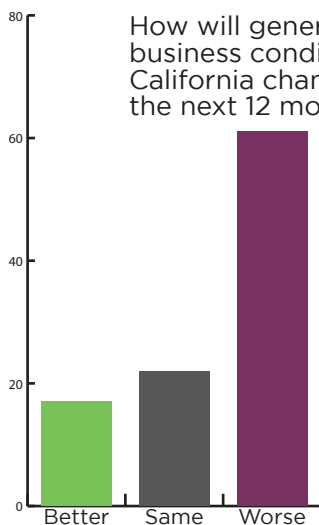
LOCAL BUSINESS CONDITIONS

How will general business conditions in El Dorado Hills change in the next 12 months?



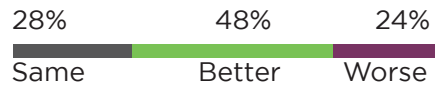
STATE BUSINESS CONDITIONS

How will general business conditions in California change in the next 12 months?



US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



HOT TOPIC!

How will the upcoming growth in Folsom (the Southside, 10,000 new homes) impact your business?

