

BUSINESS CONFIDENCE SURVEY

Since the last business confidence survey in July 2017, overall optimism has remained steady with just minimal movement in the questions below. On a scale of 0 to 100, current optimism among local business leaders is rated at 65.9, a minor decrease of .9% from a year ago. A score of 50 is considered neutral with any score above that considered optimistic.

Most of the movement between surveys was a small shift from leaders expecting increases in each category to some now expecting sales, profit, employment, and business conditions to remain the same over the next 12 months.

Make sure to view the newest El Dorado Hills Economic Snapshot at www.eldoradohillschamber.org

JULY 2017

66.8

JULY 2018

65.9

▼ .9 %

Neutral = 50



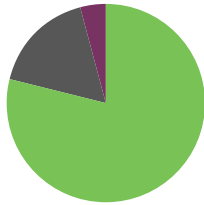
WHAT LOCAL BUSINESS LEADERS ARE SAYING

What are expectations for the next 12 months?

SALES

How are gross sales expected to change in the next 12 months?

- Increase: 79%
- Same: 17%
- Decrease: 4%



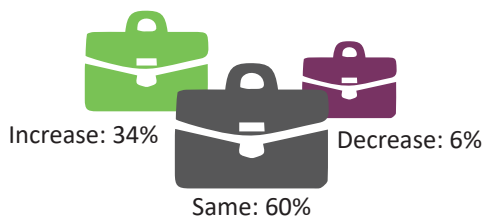
PROFITS

How is profit expected to change in the next 12 months?



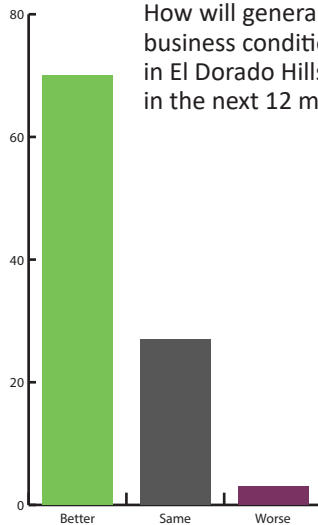
EMPLOYMENT

How is employment expected to change in the next 12 months?



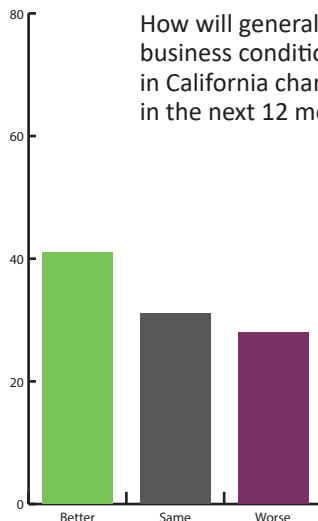
LOCAL BUSINESS CONDITIONS

How will general business conditions in El Dorado Hills change in the next 12 months?



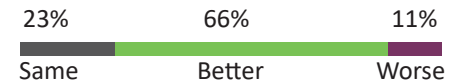
STATE BUSINESS CONDITIONS

How will general business conditions in California change in the next 12 months?



US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



HOT TOPIC!

Is your business able to find qualified job seekers locally?

