



El Dorado Hills Art, Beer & Wine Festival

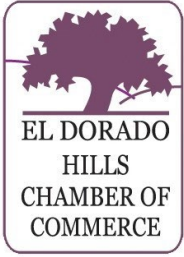
Saturday & Sunday, May 13 - 14, 2023



Sponsorship Opportunities

The El Dorado Hills Chamber of Commerce will be celebrating the **Annual Art, Beer & Wine Festival** over Mother's Day Weekend in El Dorado Hills Town Center. With nearly **65 artisans, dozens of wineries & breweries** – this event has become one of the premier events of the region. During the two-day Festival, your business will have access to **nearly 15,000 patrons** from the counties of El Dorado, Sacramento, Placer, Sutter, Yuba, Yolo, Amador, and the Bay Area. Current health and safety guidelines will be in place.

<u>Benefits</u>	<u>Presenting</u>	<u>Glass</u>	<u>Entertainment</u>	<u>Vendor</u>	<u>Wristband</u>	<u>Coaster</u>	<u>Waterfront</u>
Presented by Status							
With Industry Exclusivity	✓						
Brand on Official Event Swag	✓	✓					
Brand Recognition in Select Marketing Materials & Promo	✓	✓	✓				
Unlimited Tasting Glasses	15	8	6	2	2		
Brand Recognition in Event Program	✓	✓	✓	✓	✓	✓	✓
Brand Logo on Official Event Website	✓	✓	✓	✓	✓	✓	✓
Social Media Promo							
All platforms Event & Chamber	✓	✓	✓	✓	✓	✓	✓
Booth Space: 8' Table, 2 chairs, 10x10 pop-up	✓	✓	✓	✓			✓
	Corner Booth						Space Only



El Dorado Hills Art, Beer & Wine Festival

Saturday & Sunday, May 13 - 14, 2023



Sponsorship Agreement

- Presenting Sponsor - \$8,000
- Glass Sponsor (limit 1) - \$4,000
- Entertainment Sponsor- \$3,000
- Commercial Vendor Booth* (limit 4) \$2,000
- Wristband - \$1,500
- Coaster Sponsor - \$600
- Waterfront (space only, limited qty) - \$150

Sponsorships are Member rates. Current health and safety guidelines will be in place.

- **Commercial Vendor Spaces are on Town Center Blvd intermixed with breweries, wineries, and artists**

Company: _____

Address: _____

Website: _____

Contact: _____ Title: _____

email: _____

Office #: _____ Cell # (day-of) _____

Sponsor Signature: _____ Date: _____

Print Name & Title: _____

Payment Information:

Charge \$ _____ MasterCard _____ VISA _____ AMEX _____

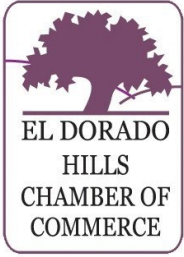
Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

Check \$ _____ made payable to El Dorado Hills Chamber is enclosed.

To secure your space, send Sponsorship Agreement and **high-resolution JPEG logo** to mary@eldoradohillschamber.org



El Dorado Hills Art, Beer & Wine Festival

Saturday & Sunday, May 13 - 14, 2023



Sponsorships Detailed

Sponsorships are Member rates. Current health and safety guidelines will be in place.

Presenting Sponsor - \$8,000

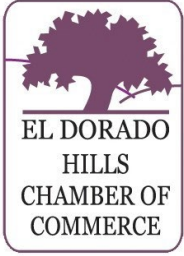
- ▶ Sponsor logo/name featured in all El Dorado Hills Art, Beer & Wine Festival marketing collateral, including websites, social media, regional media, e-News, press releases, "save the date" electronic file, Event program, and Event banner
- ▶ Name on Event Glassware given to every tasting attendee
- ▶ Live links from sponsor logo and/or name for all digital marketing
- ▶ Onsite visibility with 10x10 booth space in a premium corner location with table, chairs, and pop-up
- ▶ Name or Logo on official glassware
- ▶ 15 unlimited Tasting Glasses with choice of day
- ▶ Industry exclusivity

Glassware Sponsor \$4000 (limit 1)

- ▶ Your logo on Event Glassware given to every tasting attendee
- ▶ Sponsor logo/name featured in all El Dorado Hills Art, Beer & Wine Festival marketing collateral, including websites, social media, regional media, e-News, press releases, posters, Event program, and Event banner
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up
- ▶ Live links from sponsor logo and/or name for all digital marketing
- ▶ 8 unlimited Tasting Glasses with choice of day

Entertainment Sponsor \$3,000

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with Sponsor banner displayed in the El Dorado Hills Town Center Amphitheater for both days (Sponsor provides signage; 3x6 size with 6 grommets - corners and middle - requested)
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up
- ▶ 6 unlimited Tasting Glasses with choice of day



El Dorado Hills Art, Beer & Wine Festival

Saturday & Sunday, May 13 - 14, 2023



Sponsorships Detailed

Sponsorships are Member rates. Current health and safety guidelines will be in place.

Commercial Vendor Booth* (limit 4) - \$2,000

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up
- ▶ 2 unlimited Tasting Glasses with choice of day

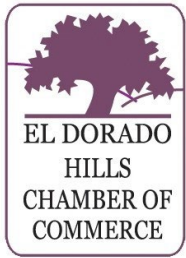
* **Commercial Vendor Spaces are on Town Center Blvd intermixed with breweries, wineries, and artists**

Wristband Sponsor - \$1,500

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, regional media, e-News, press releases, "save the date" postcards, and Event program
- ▶ Live links from sponsor logo and/or name for all digital marketing
- ▶ Onsite visibility with 10x10 booth space in a premium location with table, chairs, and pop-up
- ▶ Name on official wristband
- ▶ 2 unlimited Tasting Glasses with choice of day

Coaster Sponsor - \$600

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Sponsor logo prominently featured on 1,000 promotional coasters that will be used at regional businesses to promote the El Dorado Hills Art, Beer & Wine Festival



El Dorado Hills Art, Beer & Wine Festival Saturday & Sunday, May 13 - 14, 2023



Sponsorships Detailed

Sponsorships are Member rates. Current health and safety guidelines will be in place.

Waterfront (space only, limited quantity) - \$100

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with space along the waterfront of El Dorado Hills Town Center for both days (Sponsor provides table, chairs, and pop-up)