



Valley Solar – El Dorado Hills

Denise Martin

Brad Price started Valley Solar when there were very few solar installers in the area. Solar PV (photovoltaic) had not yet been embraced, but customer demand was rising. Price was working as a technician for a solar inverter company where often he had to fix the installations at homes which had been done incorrectly or were not to a standard he felt was important to hold when performing installations. Thus, Valley Solar was born.

Valley Solar has grown in size from two employees its first year, to more than 20 today. A factory-authorized SunPower Elite dealer, Valley Solar serves residential and commercial customers. (SunPower is a multi-billion dollar, publicly-traded company based in the United States that manufactures the highest efficiency panels with an industry leading warranty.) We asked the owners of Valley Solar a few questions:

Where is your business located?

Valley Solar, Inc. has two locations:

Custom Solar Design Center (in the Village Square Shopping Center, next to Raley's) at 3941 Park Dr., Suite 60, El Dorado Hills, CA 95762, 916-254-5111. We also have a headquarters located at 9265 Beatty Drive, Sacramento, CA 95826.

How long have you been in business?

11 years.

Who are the owners and/or partners?

Brad Price, President, and wife, Amanda Price, Director of Marketing and Communications (amanda@valleysolar.net).

How would you describe your business?

Valley Solar designs and installs solar PV systems for homes and businesses. We are solely focused on solar

PV, unlike many of the other solar dealers and installers in the area. Valley Solar has won the Angie's List Super Service Award, and has been successful by delivering the highest quality installations at an honest price.

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Do you have a product or service you are famous or well-known for?

Our standards are very high when it comes to our entire process. We have a “no pressure” sales approach to allow our customers to feel comfortable about their selection when choosing a company to buy a solar system.

When it comes to the product we offer, we have made a conscious choice to sell the best the solar industry has to offer, SunPower solar systems. SunPower has the best warranty and highest production of any solar panel on the market, so our customers can have peace of mind when it comes to what’s on their roof.

Installers at Valley Solar are nationally-certified, and take pride in creating custom-built solar PV systems that are built to last. Valley Solar installers treat your home or business as if it was their own – they are clean with all of their installations. We believe in superior customer satisfaction, honest craftsmanship, and quality materials to save customers time and money. We are here to help you!

To what do you attribute your current success, and do you have any plans to expand products or location?

Valley Solar works hard to ensure customers are happy with their installations, and that the installations are at the best quality possible. Customers and those in the energy industry recognize this, which is how Valley Solar has been able to grow so much over the past ten years.

Valley Solar did recently complete an expansion, opening our new Custom Solar Design Center in El Dorado Hills, in the Village Square Shopping Center next to Raley’s. We hope residents will come by for a visit and learn more about how solar can help with their energy solutions.

Why should Neighbors Along the Parkway residents choose your business?

Valley Solar is a preferred vendor for solar installations in Serrano. We can supply excellent customer references from the Serrano area. The Serrano and El Dorado Hills areas’ electricity bills can be high, and solar is often chosen as a good option to help customers maintain energy independence. Valley Solar delivers custom design services to make sure homeowners and business owners are happy with the location and look of their solar PV system.

Tell us a little about the Price family. What do you do for fun?

Owner, Brad Price, and wife, Amanda, who is in marketing, have two children. Family fun includes lots of pool time and barbecuing in the summer, and travel whenever possible!



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