



Communications & Events
El Dorado Hills Chamber of Commerce

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FOR IMMEDIATE RELEASE

June 30, 2022

Where’s Waldo Promotion Returns to EDH

The El Dorado Hills Chamber of Commerce is happy to again partner with Face in a Book on “Find Waldo Local.” This exciting month-long scavenger hunt, July 1 – 31, is based on the beloved book character from the “Where’s Waldo” series.

“Where’s Waldo EDH” is an incredible, no-cost program that offers an opportunity for the community to have fun exploring local businesses and nonprofits in search of Waldo with their provided passport to have a chance to win prizes. Likewise, participating local businesses can increase traffic and encourage “Buy Local” and “Keep It Local 365” messages.

Visitors can obtain a passport at any participating location for free and find Waldo hidden inside in order to get their passport stamped. To be eligible for prizes throughout the month, players must drop completed passports off at Face in a Book, 4359 Town Center Blvd. Ste. 113 in El Dorado Hills Town Center. On Sunday, August 7th from 2-4 pm, there will be a Waldo celebration at Face in a Book with great giveaways. Participating businesses include:

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| Big Apple Bagels | Milestone Restaurant | Sport Clips |
| California Welcome Center | Nibblers Popcorn Co. | Tan Central |
| Cutting-Edge Aquatics/SwimLabs | Pet Food Express | Tea Xotics |
| Datwyler Orthodontics | Raley's O-N-E Market | Umpqua Bank |
| El Dorado Hills Library | Round Table Pizza | Wells Fargo |
| Face in a Book | Safeway/Bass Lake Rd. | World Traveler Coffee Roasters |
| Hills Church | Sassy Sapphire Boutique | |
| Holiday Inn Express & Suites | Snug Spot Comics & Games | |

For any questions on “Where’s Waldo EDH,” please contact Face in a Book at (916) 941-9401 or the California Welcome Center at (916) 358-3700 or chamber@eldoradohillschamber.org.

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