



RCP CONSTRUCTION PRESENTS  
**El Dorado Hills Brewfest**



# **Sponsorship Opportunities**

Saturday, September 9, 2023

3:00 – 7:00 p.m.

Serrano Visitor Center Village Green  
El Dorado Hills, CA



**Strengthening  
CommYOU**n**ity**



## DEADLINE – JULY 7<sup>TH</sup>!

### **Reach your target market at the El Dorado Hills Brewfest!**

- Featuring Over 60 Different Beers
- Sprinkling of Wineries
- Up to 2,000-ticketed Attendees
- 21-40 Years Of Age
- Male 60%, Female 40%
- Median HH Income: \$137, 726
- Regional draw, 50-mile radius of El Dorado Hills in the scenic Serrano Parkway

#### **TITLE SPONSOR**

**SOLD!**

- Exclusive status as Title Sponsor
- Integration of Company name into title of Event
- 10 x 10' Booth Space at Sponsor choice location with 6-foot table & 2 chairs provided
- Opportunity to distribute marketing materials to all attendees as they enter venue
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all El Dorado Hills Brewfest print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 8 VIP Tickets

#### **PRESENTING SPONSOR**

**SOLD!**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all El Dorado Hills Brewfest print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 6 VIP Tickets

#### **GLASSWARE SPONSOR**

**\$4,000 (Limit 2) – SOLD OUT**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Your Logo on Event Glassware given to every attendee
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo



**GLASSWARE SPONSOR (continued)**

**\$4,000 (Limit 2) – SOLD OUT**

- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 4 VIP Tickets

**VIPLounge SPONSOR**

**\$3,500 (Limit 1)**

- Two 10x10 table, 2 chairs, and pop-up provided (if needed)
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Opportunity to welcome each VIP guest, hand out VIP swag bags, optimal engagement
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 6 VIP Tickets

**ENTERTAINMENT SPONSOR**

**\$3,000 (Limit 2)**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Stage Banner
- Your brand on an interactive experience
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 4 VIP Tickets

**VIP REUSABLE BAG SPONSOR**

**\$3,000 (Limit 1)**

- Your logo printed on El Dorado Hills Brewfest reusable bags given to all VIP attendees
- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website





**VIPREUSABLE BAG SPONSOR (continued)**

**\$3,000 (Limit 1)**

- Opportunity to provide promotional materials in VIP Swag Bags
- 4 VIP Tickets

**WRISTBAND SPONSOR**

**\$1,500 (Limit 1)**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Your company name on wristbands worn by each attendee
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

**WATER SPONSOR**

**\$1,500 (Limit 1) SOLD**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

**BREWFEST BOOSTER**

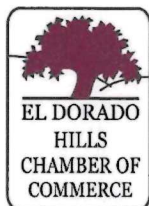
**\$1,000 (Limit 5)**

- 10 x 10' Booth Space with 6 foot table & 2 chairs provided
- Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

**VENDOR BOOTH (Chamber Members Only)**

**\$350 (Limit 15)**

- 10 x 10 booth space – 6' table & 2 chairs provided (Sponsor provides own pop-up)
- Opportunity to provide promotional materials in VIP Swag Bags



## El Dorado Hills Brewfest Sponsorship Agreement

Saturday, September 9, 2023, 3:00 - 7:00 PM  
Serrano Visitor Center Village Green  
4525 Serrano Parkway, El Dorado Hills, CA

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

email: \_\_\_\_\_

Office #: \_\_\_\_\_ Cell # (day-of) \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Vendor booths: Must have your own tent, and all four legs must be weighted**

**Other level sponsors – please advise if you have your own tent or you need to have us rent one!**

To secure your space, please send your Sponsorship Agreement and high-resolution logo in PDF or JPEG to [mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org)

### Payment Information:

☐ Charge \$ \_\_\_\_\_ to VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ Check \$ \_\_\_\_\_ made payable to El Dorado Hills Chamber is enclosed.