

**FOR IMMEDIATE RELEASE**  Contact: Mary Carrera

 Director of Event Operations

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**New Music Festival Produced by El Dorado Hills Chamber**

**HEART OF THE HILLS – BLUES BLAST!**

The El Dorado Hills Chamber of Commerce is pleased to announce the creation of a new signature event, “Heart of the Hills,” this year dedicated to a true American music artform – the Blues!

Heart of the Hills Blues Blast is a one-day Blues music festival featuring award-winning, National touring acts that will blow your socks off:

**Tom Rigney & Flambeau**

**Chris Cain**

**Tommy Castro & The Painkillers**

The talent comes with all the credentials to back their fan-winning style! One of the hottest electric fiddle players on the planet, B.B. King Entertainer of the Year recipients and accolades of which include:

“Castro is one of the brightest stars in the blues-soul genre. Voracious blues energy and ultimate soul power…. impassioned vocals and pure inventiveness in his stellar guitar solos.” - Blues Music Magazine

Tommy Castro – “Soul-baring, roadhouse-meets-church, Memphis guitar licks…gritty voice…Southern colors and rootsy textures. – Washington Post

Chris Cain – “Hands down my favorite blues player on the scene today. He is an absolute blinder of a guitarist, with the voice of B.B. King and the chops of Albert King.” - Joe Bonamassa

“Tom Rigney has written exacting music that requires a high-level of skill to play and absolutely no effort to listen to. Try to sit still while Rigney’s guys play – I dare you! Try to pretend that they are not unabashedly beautiful, wistful, haunting, or mirthful – these guys are great! - Peter Coyote

This one-day festival will take place on Saturday, May 11, 2024, at the beautiful outdoor grounds at Overland District, just above Regal Cinemas at the El Dorado Hills Town Center. To peek at what the grounds look like – you can visit [www.overlanddistrict.com](http://www.overlanddistrict.com).

Tickets to this event are on sale now [www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)

Tickets: G.A. $45 in advance; $55 at gate. **VIP $60 in advance – SOLD OUT!**

Gates open at Noon – the festival runs 1:00-6:00 PM.

There are a little over 250 parking spaces at the venue – once these are full a “Lot Full” sign will be placed near the bottom of Rossmore Lane. Additional overflow parking is being made available by our friends at Hills Church on White Rock Road. With a free shuttle generously donated by Red Hawk Resort & Casino. From Town Center take White Rock Road, cross over Latrobe Road and then left on Windfield and a right into the parking lot. Watch for Heart of the Hills Blues Blast Overflow Parking signs. No event parking at Town Center – free shuttle only available at this overflow lot (to and from).

**FAQ/Nitty Gritty Details:**

VIP ticket holders get in a ½ hour earlier (11:30AM) so they can pick their spot (low back chairs please) in the front VIP area or other if desired and will be treated to wine tasting and light bites from 11:30-1:30. Light bites and wine tasting on VIP patio.

General admission ticket holders will also be treated to wine tasting between noon-1:30P in designated booths around event perimeter.

Drink tickets for “full pour” wine and beer purchases will be available at drink ticket booth at onset of event gate opening (for both concert ticket types).

4 food trucks will be on site with a variety of delectables and wine and beer (and non-alcoholic beverages) will be for sale (beer & wine via “drink ticket” purchases).

No outside food or beverages, no ice chests (other than two personal clear water bottles) will be permitted – low back chairs only in the main festival grounds. No Pop-Up tents, however higher chairs will be permitted *off to the sides or in the back.* No large bags, backpacks, small purses only. Thank you.

All proceeds from this event will benefit the many programs of the El Dorado Hills Chamber – strengthening community and supporting local businesses!