



**EL DORADO HILLS
BUSINESS WALK & POST-WALK RECEPTION**

Thursday, March 21, 2024

Pulse on the Local Economy

How's business (are you profitable?)

Question 2: TBD

Question 3: TBD

With these questions, the El Dorado Hills Chamber conducts a survey of the business climate in our area's business districts. The purpose of Biz Walk is to determine what is going on in the business community and learn first-hand how the Chamber, civic leaders, and County can retain, improve, and attract businesses to our local area.

Teams will visit and interview individual business owners and managers. This provides an opportunity to interact directly with the business and civic leadership of El Dorado Hills, in which we act on their behalf to ensure a prosperous and successful business climate.

Pre-Meeting 1 – 2 PM • Business Walk Visitations 2 – 3:45 PM • Post-Walk Reception 4 – 5 PM

Be sure to eat lunch before!

PRESENTING SPONSOR - \$1,000 (\$3500 VALUE)

- ***Your name incorporated into the title of the event: XYZ Presents: El Dorado Hills Biz Walk 2024***
- ***Title and logo on the official leave behind bag to every business visited – 200 TOTAL Reach nearly 1,000 Local Businesses just from the postcard!***
- **Business name incorporated in title & listed in e-News with link.**
- Brief business bio in e-News with link.
- Logo in direct mail piece distributed to nearly 1,000 businesses in EDH.
- Marketing item included in promo bag given to visited businesses (**max qty 200**).
- Event sponsor signage at pre-meeting and post-reception.
- Business name printed on final analysis report with link.

BIZ WALK EVENT SPONSOR - \$500

Sponsorship: \$500 (Value of \$1,000)

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FLYER \$150 / PROMO ITEM SPONSOR \$0 FREE - (200 qty)

- Provide a **flyer** (paper item) for the promotional bag given to all visited businesses.
- Provide a **promotional item** (samples/goods) for the bag given to all visited businesses.

**NEW
TIME!**

**El Dorado Hills Chamber
Biz Walk
SPONSORSHIP & WALKER REGISTRATION
*DEADLINE – FEBRUARY 1, 2024***

Please check the appropriate box*:

Presenting Sponsor \$1,000

Bag items (200 qty) Due: March 4, 2023

Only 1 available!

Event Sponsor \$500

Bag items (200 qty) Due: March 4, 2023

Flyer Sponsor – brochure/flyer/postcard \$150

Flyers (200 qty) Due: March 4, 2023

Promo Item Sponsor – premiums etc. \$0 – FREE

Bag items (200 qty) Due: March 4, 2023

Team Walker **Have you walked with us before? YES / NO (circle one)**

No cost to walk, just your time, and thank you! Current health and safety guidelines will be in place. WALKER SIGN UPS DUE: FEBRUARY 19, 2024

*Member rates.

Business Name: _____
Contact: _____
Phone: (____) _____
Email: _____
Check or Credit Card # _____
Exp. Date: _____ 3 Digit Security Code: _____
Total Amount Enclosed: \$_____ Signature: _____

Sponsorships deadline February 1, 2024

Payment must accompany registration to: El Dorado Hills Chamber of Commerce, 2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762 or mary@eldoradohillschamber.org (916) 933-1335, ext. 104