

El Dorado Hills Chamber of Commerce

Business Walk 2023

Post-Event Report

El Dorado Hills - April 20, 2023

The Business Walk is an annual business retention and expansion program, produced by the El Dorado Hills Chamber of Commerce. On April 20, 2023, volunteer business and civic leaders visited over 150 businesses in the community of El Dorado Hills and were successful in interviewing 133. Their conversation focused on three basic questions:

- 1. How's business (are you profitable)?
- 2. How would you rate the speed and reliability of your internet service?
- 3. Is there anything we can help you with (i.e. Business expansion, hiring, capital, etc.)?

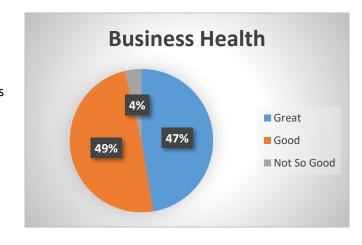
Question 1: How's business (are you profitable)?

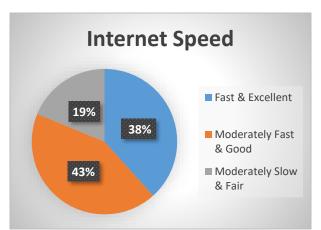
When asked how business is going in general, a strong majority of businesses that were polled indicated business was either 'Great' or 'Good'. Only 4% indicated business has been lacking in the past year.

Great: 47%

Good: 49%

Not so good: 4%





Question 2: How would you rate the speed and reliability of your internet service?

Compared to polling in 2016, fast & excellent internet service has increased by 11%. Moderately fast & good, as well as Moderately Slow & Fair both decreased 1% as well.

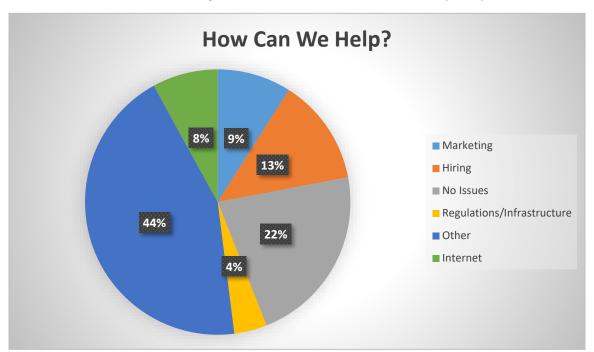
Fast & Excellent: 38%

Moderately Fast & Good: 43%

Moderately Slow & Fair: 19%

Question 3: Is there anything we can help you with (i.e. Business expansion, hiring, capital, etc.)?

A large majority of those polled shared an interest in advertising and marketing. Secondly, businesses had no issues. Thirdly, hiring quality employees was a concern for some businesses, though down 22% from 2022. Internet issues and regulations/infrastructure are in a minority this year.



El Dorado Hills Businesses Surveyed

36 Handles Public House Frontier Dental Lab **Round Table** Academy of EDH Gold Key Boathouse **RSAnalysis** Adagio for Hair Golden Bear PT **Runway Boutique** Allstate **Grigsby Label** Safeway

Sassy Sapphire Boutique Almighty Food Co. Hills Salon Aloha Dental India Oven SCA Commercial Real Estate Ansync Labs Innobio Surg America Selland's

Asian Bistro It Takes the Village Sienna Back to Health Chiropractic Josh Wool Studio Site for Sore Eyes Bamiyan Afghan Restaurant **Kelly-Moore Paints SLE Construction** Barragan Insurance Agency Kochi Sushi Sourdough & Co.

Beyond Wellness CBD Lake Forest Wines Sourdough & Co. Law Office of John Maples Sourdough & Co. Bass Lake BI Design Studio

Central Flooring Lee's Feed El Dorado Hills Sports Clips Chapman Real Estate Leslie Pools State Farm Steve Wallen Swim School Chateau Arme European Martin Elevators

Bakery Mason West, Inc. Studio 81 Chipotle Massage Envy Swanson's Cleaners

CJ's Cigars Mercedes Benz Tan Central Clark Allison LLP Mexico Lindo Target Cloud Bar Milestone Restaurant The Vine **Crave Nutrition** Mimosa House Think

Thrive Hair Salon Crisp Imaging **MLA Structural Engineers**

CryoLab Morgan Taylor Salon Togo's

Divine Beauty Aesthetics MOTL MD **Town Center Family** Dog's Delight Nail Retreat Chiropractic Double Shot Coffee Bar **Navigate Realty** Trek Bicycle EDH

Dry Diggings Distillery Nectar at the Villa Tri-Square Construction Co.

DTCS Nibblers Popcorn Co. **UPS Store** E Life Cycles **Nugget Markets** V3

Vacanza Romana

Ecoguard Pest Management Papa Murphy's Pizza El Dorado Cleaners Van Patton Mortgage Group Paragon

El Dorado Dance Academy Personal Defense Vidco Communications El Dorado Hills Crossfit Pet Food Express Waste Communications El Dorado Hills Vision Center Pete's Restaurant & Weckworth Electric Group

El Dorado Optometric Brewhouse West Coast Water and Point Quest Education **Trucking**

El Dorado Savings Bank Prima Environmental El Dorado Water Agency Western Fire Supply Emigh Ace Hardware Pure Barre Western Water Features,

Esthetic Dentistry and Quantic PMI

Formaggio Pizza Express

Implants Relish Burger Bar Wilson Construction

Excite Energy RF Gen **XFO Partners**

Rising Sun Montessori **Z Squared Construction EXP Realty**

ZI Machine **Explorer Pest Management** School

Farmer's Insurance Rodney J. Bughao, D.D.S.

Roostarz

Biz Walk 2023 Presented by













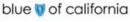


















Mercedes-Benz of El Dorado Hills











The El Dorado Hills Chamber of Commerce is a 501(c)(6) not-for-profit organization, founded in 1986 to serve and advocate for the business community. The El Dorado Hills Chamber of Commerce is home of the California Welcome Center in El Dorado Hills, CA.

www.eldoradohillschamber.org