



El Dorado Hills Chamber of Commerce

Business Walk 2024

Presented By:

Pioneer Community Energy

Post-Event Report

The Business Walk is an annual business retention and expansion program, produced by the El Dorado Hills Chamber of Commerce. On October 23, 2024, volunteer business and civic leaders visited over 150 businesses in the community of El Dorado Hills and were successful in capturing survey results focused on three basic questions:

1. **How's business? (Profitable?)**
2. **How long have you been in business? Why did you choose El Dorado Hills?**
3. **What is your biggest roadblock? (i.e.: minimum wage, staffing, etc.)**

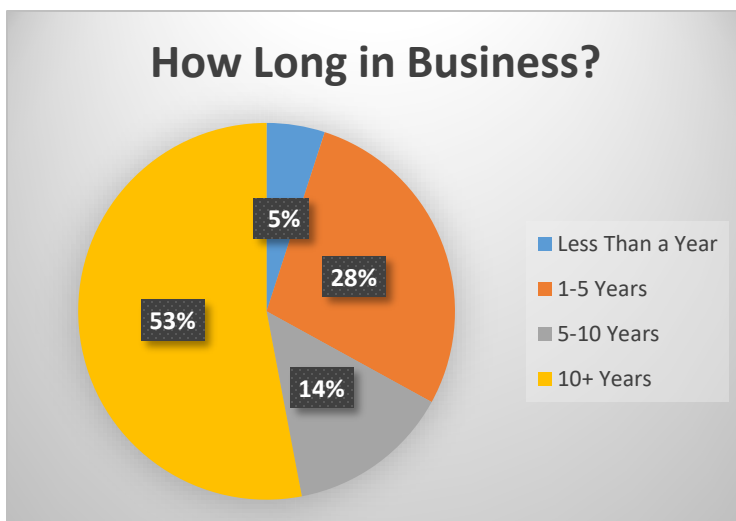
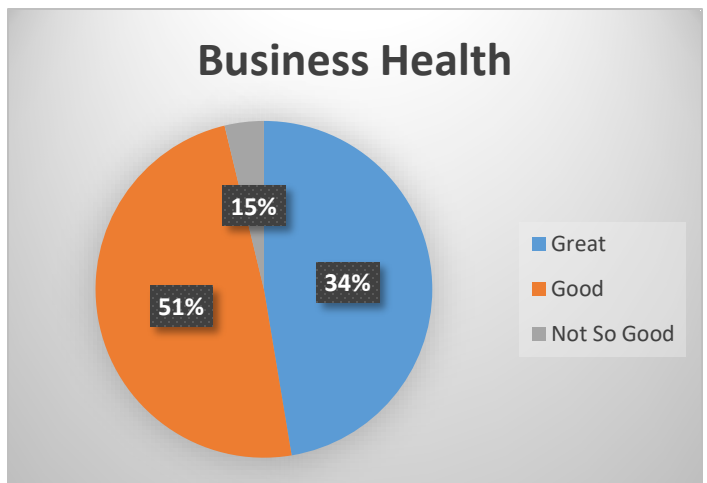
Question 1: How's business? (are you profitable?)

When asked about the general state of their business, a strong majority of respondents reported that business was either 'Great' or 'Good'. However, 15% indicated that business has been lacking over the past year, up 11% from the previous year (4% **Not So Good** in 2023). This decline is largely attributed to staffing shortages, inflation, and location and parking issues.

Great: **34%**

Good: **51%**

Not So Good: **15%**



Question 2: How long have you been in business? Why did you choose EDH?

14% of respondents have been in business 5-10 years – and 53% 10+ years! When asked “why El Dorado Hills?” – the responses came back overwhelmingly that it's a great community and they live here.

Less than a year: **5%**

1-5 years: **28%**

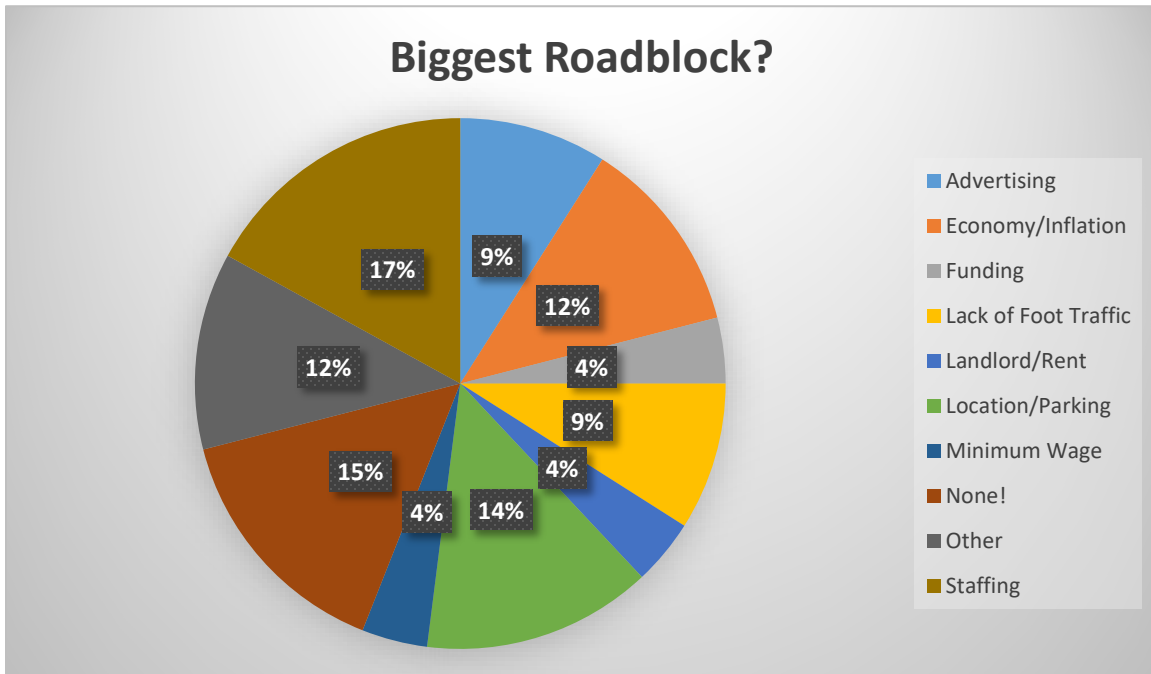
5-10 years: **14%**

10+ years: **53%**

Question 3: What is your biggest roadblock? (i.e.: minimum wage, staffing)

Many respondents cited staffing, location/parking, and inflation as their biggest challenges. Several expressed interest in advertising and marketing support, while issues like foot traffic and landlord concerns (rent) were also mentioned.

Notably, 15% of respondents reported that “all was good!”



17%: Staffing Issues – Many businesses are struggling to maintain a full workforce due to the increase in minimum wage and a shortage of qualified staff.

15%: All is Good – These respondents shared that their business is thriving, reporting positive outcomes and a generally strong outlook on the future of their business.

14%: Location/Parking Issues – The issue of location and parking, particularly for businesses in high-traffic areas or with limited space, was also a common concern as it impacted customer access and overall sales.

12%: Economy/Inflation – Respondents shared that the rising costs of goods, coupled with ongoing inflation, has had a significant negative impact on their business this year.

El Dorado Hills Businesses Surveyed

36 Handles Public House
Ace Hardware
Allstate Sohil Yusuf
Asian Bistro
Bella Bru
Branded
Caliber Collision
Chevron
Coffey Building Group
Creamy's
CSM Consulting for Tech
Digital Doc
Dr. Singh – Psychiatry
Dunn Edwards
EDH Development Centers
EDH Vision
El Dorado Musical Theater
Excel Medicine
Flip & Twist
Fortis Telecom
Golden Foothills Dental Care
Hands 4 Hope
Holiday Inn Express & Suites
Jeremy Barkhurst State Farm
Kimberly Family Medicine
Lake Forest Wine & Spirits
Leslie's Pool
Ludlow Cleaning Co.
Marble Valley School
Martin Elevators
Mechanics Bank
Mrz Brewing Co.
Old Republic Title
Pacific Coast Iron
PakMail
Pete's Coffee
Postal Annex
Real Insect Company
Rippey
Salon Capelli
SIA
Sourdough Bread Co
Steve's Pizza
Sunflower
Tallow Organic Grill
Thrive Salon
Trek Sinclair – State Farm
Umpqua Bank
Virtual Driver Interactive
Wells Fargo
Window Screen Solutions
Yard Art

ABLE Kids Co.
Aerocraft
Almighty Food Co
Bank of America
Big O Tires
Bughao & Chu Dental
Cason Engineering
CJ Cigars
CPA Keith Cummings
Creekside Orthodontics
Datwyler Orthodontics
Double Shot Coffee Bar
Dream Catchers EDH
E Life Cycles
EDH Music
El Dorado Dance
Empire Home Loans
Face In A Book
Folsom Cardiology
Friends with Benedicts
Great Clips
Hard 90
India Oven
Jiffy Lube
Kochi Sushi
Laura Miller Design
Life Care
Magic Smiles
Maremonte Realty
Mathnasium
Milestone
North Coast Church
One 2 One Dental
Pacific Interstate Ins.
Personal Defense
Pie, Pipe & Supply
Premier Dental
Relish Burger Bar
RSAnalysis
Senga Solar
Sierra Laundry
Starbucks
Subway
Sushi Kuma
Taylor Lewis, Realtor
Top Dog Accounting
Twisted Scissors
UPS
Viscuso's
West Coast Events
World Famous Barber Jon's
Yenos Analytical

ACE Handyman Services
Alchemy
Arctic Elevation
Bayview Engineering
Boring Rose Brewing
Business Workplaces
Century 21
Club Pilates
Crave Nutrition
CryoLab
Destination Aesthetics
Dr. Guess Orthodontics
Dry Diggins Distillery
Eco Guard Pest Management
EDH Taylor
El Dorado Hills Sports Club
Ewing Irrigation
Farmer's Ins. Brett Weshner
Forte Holdings
Front Street Media
Green Valley Dental Group
Head-Toe Perm. Hair Removal
Insight Veterinary Hospital
Keeper
Kristin L. Domenichelli
Lee's Feed
LogoSol
Manplow
Marshall Medical Center
McDonalds
Mini's House of Pain
Nugget Market
Onyx Real Estate
Pacific States Development
Pet Food Express
Pizza Twist
Qura Healthcare
Remax Gold – Tracy
Safeway
Shoot360
Snap Fitness
Steve Wallen Swim
Suds Car Wash
Swallowtail Farms
Thai Paradise
Tractor Supply
US Bank
Vertical Systems
Walgreens
Western Fire Supply
WTX Medical Group
Zahn Implant Club

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PREMIER PARTNERS



The El Dorado Hills Chamber of Commerce is a 501(c)(6) not-for-profit organization, founded in 1986 to serve and advocate for the business community.