



**Strengthening
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Chamber Advocacy: New Senior Living Options Can Open Up Single Family Homes

El Dorado Hills, CA —It was standing room only at the Board of Supervisors meeting on Jan. 27th. The El Dorado Hills Chamber of Commerce supports Creekside Village which offers options that meet the diverse needs of our community. We need multiple housing types to serve residents at different stages in life.

For decades, El Dorado Hills has seen very limited approval of new housing projects, underscoring the significance of this moment. While no project is ever perfect, Creekside Village comes remarkably close. The developer has demonstrated transparency throughout the process and a genuine willingness to engage with homeowners associations and residents, listening to concerns and working collaboratively toward solutions that reflect shared community values.

We recognize that our community faces a serious housing shortage, and addressing it responsibly means offering more than a single type of housing. We need multiple housing options to serve residents at different life stages, from young families looking to put down roots to longtime residents who wish to remain in the community they helped build.

Providing right-sized, low-maintenance homes for older adults gives longtime residents the opportunity to remain in El Dorado Hills, close to their doctors, medical services, families, and social networks, when their current homes may be too large or difficult to maintain. Age-restricted housing can offer a safe, appropriate option, and it also helps ease pressure on the broader housing market by freeing up existing single-family homes for young families who want to put down roots here.

Importantly, this type of housing also helps ease pressure on the broader housing market by freeing up existing single-family homes for young families who want to live, work, and raise children here. In this way, Creekside Village contributes to a healthier housing ecosystem overall. One that benefits both current residents and future generations.

At the end of the day, housing is about people. Creekside Village addresses a real and growing need in a thoughtful, responsible manner, reflecting both good planning and strong community input. For these reasons, the El Dorado Hills Chamber of Commerce supports Creekside Village, alongside the continued pursuit of additional single-family housing in parallel.

About the El Dorado Hills Chamber of Commerce:

The El Dorado Hills Chamber of Commerce is a not-for-profit organization dedicated to promoting local economic vitality and quality of life through advocacy, networking and community engagement.