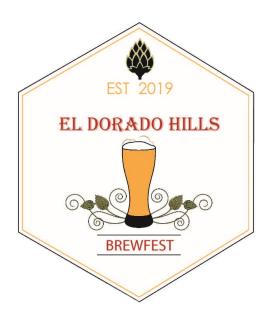
# THE COOK FOUNDATION PRESENTS El Dorado Hills Brewfest



# **Sponsorship Opportunities**

(NEW DATE) Saturday, September 7th, 2024 3:00 – 7:00 p.m. Serrano Visitor Center Village Green El Dorado Hills, CA





### **DEADLINE - July 1st**

#### Reach your target market at the El Dorado Hills Brewfest!

- Featuring Over 60 Different Beers
- Sprinkling of Wineries
- Up to 1,500-ticketed Attendees
- 21-40 Years of Age

- Male 60%, Female 40%
- Median HH Income: \$137, 726
- Regional draw, 50-mile radius of El Dorado Hills

#### TITLE SPONSOR

#### \$6,000 (Only ONE!) Non-Member price \$7,500 SOLD!

- Exclusive status as Title Sponsor
- Integration of Company name into title of Event
- 10 x 20' Booth Space at Sponsor choice location with 6-foot table & 2 chairs provided.
- Opportunity to distribute marketing materials to all attendees as they enter venue.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all El Dorado Hills Brewfest print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 10 Add'l VIP tickets for purchase at \$40/each (Regular price \$75)
- 10 VIP Tickets

#### PRESENTING SPONSOR

\$5000 S

- SOLD!
- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all El Dorado Hills Brewfest print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 10 Add'l VIP tickets for purchase at \$40/each (Regular price \$75)
- 8 VIP Tickets



#### **GLASSWARE SPONSOR**

#### \$4,000 (Limit 2) SOLD!

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Your Logo on Event Glassware given to every attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- · Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 6 Add'l VIP tickets for purchase at \$50/each (Regular price \$75)
- 6 VIP Tickets

#### **VIPLOUNGE SPONSOR**

\$3,000 (Limit 1) Non-Member Price: \$3,750 SOLD!

- One 10x10 space, table, 2 chairs, and pop-up provided (if needed)
- · Banner with logo naming the VIP Lounge
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Opportunity to welcome each VIP guest, hand out VIP swag bags, optimal engagement.
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 6 Add'l VIP tickets for purchase at \$60/each (Regular price \$75)
- 6 VIP Tickets

#### **KEG LEVEL SPONSOR**

\$2,500 (Limit 3) Non-Member Price: \$3,125

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- · Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 4 Add'l VIP tickets for purchase at \$60/each (Regular price \$75)
- 4 VIP Tickets



#### **VIPREUSABLE BAG SPONSOR**

\$1,800 (Limit 1) Non-Member Price: \$2,250

- Your logo printed on El Dorado Hills Brewfest reusable bags given to all VIP attendees
- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- · Brand recognition in select marketing materials and promotion
- · Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 4 VIP Tickets

#### **GAME AREA SPONSOR**

\$1,500 (Limit 1) Non-Member Price: \$1,875

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Signage in game area
- · Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

#### WRISTBAND SPONSOR

\$1,200 (Limit 1) Non-Member Price: \$1,600

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Your company name on wristbands worn by each attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- · Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets



#### **BREWFEST BOOSTER**

\$1,000 (Limit 5) Non-Member Price: \$1,350

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- · Linked logo on eventwebsite
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

#### VENDOR BOOTH (Chamber Members Only) \$400 (Limit 10)

10 x 10 booth space - 6'table & 2 chairs provided (Sponsor provides own pop-up)

- Opportunity to provide promotional materials in VIP Swag Bags
- 2 General Admission Tickets
- Logo on website

#### MUG MATE (Chamber Members Only) \$350 (Limit 5)

- Linked logo on website
- 4 G.A Tickets

#### PINT PARTNER (Chamber Members Only) \$250 (Limit 5)

- · Linked logo on website
- 2 G.A Tickets





Company:

## El Dorado Hills Brewfest Sponsorship Agreement

Saturday, September 14, 2024, 3:00 - 7:00 PM Serrano Visitor Center Village Green 4525 Serrano Parkway, El Dorado Hills, CA

Address:				
Website:				
Social Media:			_	
Contact:	Title:			
email:				
Office #:	Cell # (day-of)			
Sponsorship Level:			_	
	Date:			
Vendor booths: Must have your own tent, and all four legs must be weighted. Tables & chairs				
provided. Other level sponsors – please advise if you have your own branded tent – let's				
discuss!				
To secure your space, please send your Sponsorship Agreement and high-resolution logo in PDF or JPEG to <a href="mailto:mary@eldoradohillschamber.org">mary@eldoradohillschamber.org</a>				
Payment Information:				
Charge \$	to VISA	MasterCard	AMEX	
Expiration date:	Security C	Code:		
Card Number:		Zip Code:		
Card Holder Name:		Signature:		
Check \$ made payable to El Dorado Hills Chamber is enclosed.				