

THE COOK FOUNDATION PRESENTS
El Dorado Hills Brewfest



Sponsorship Opportunities

(NEW DATE) Saturday, September 7th, 2024
3:00 – 7:00 p.m.

Serrano Visitor Center Village Green
El Dorado Hills, CA



**Strengthening
CommYOU**nity



GLASSWARE SPONSOR

\$4,000 (Limit 2) SOLD!

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Your Logo on Event Glassware given to every attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on Event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 6 Add'l VIP tickets for purchase at \$50/each (Regular price \$75)
- 6 VIP Tickets

VIP LOUNGE SPONSOR

\$3,000 (Limit 1) Non-Member Price: \$3,750 SOLD!

- One 10x10 space, table, 2 chairs, and pop-up provided (if needed)
- Banner with logo naming the VIP Lounge
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Opportunity to welcome each VIP guest, hand out VIP swag bags, optimal engagement.
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 6 Add'l VIP tickets for purchase at \$60/each (Regular price \$75)
- 6 VIP Tickets

KEG LEVEL SPONSOR

\$2,500 (Limit 3) Non-Member Price: \$3,125

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- Up to 4 Add'l VIP tickets for purchase at \$60/each (Regular price \$75)
- 4 VIP Tickets



VIP REUSABLE BAG SPONSOR

\$1,800 (Limit 1) Non-Member Price: \$2,250

- Your logo printed on El Dorado Hills Brewfest reusable bags given to all VIP attendees
- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 4 VIP Tickets

GAME AREA SPONSOR

\$1,500 (Limit 1) Non-Member Price: \$1,875

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Signage in game area
- Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

WRISTBAND SPONSOR

\$1,200 (Limit 1) Non-Member Price: \$1,600

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Your company name on wristbands worn by each attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Brand recognition in select marketing materials and promotion
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets



BREWFEST BOOSTER

\$1,000 (Limit 5) Non-Member Price: \$1,350

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Brand recognition in select marketing materials and promotion
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Linked logo on event website
- Opportunity to provide promotional materials in VIP Swag Bags
- 2 VIP Tickets

VENDOR BOOTH (Chamber Members Only)

\$400 (Limit 10)

10 x 10 booth space – 6' table & 2 chairs provided (Sponsor provides own pop-up)

- Opportunity to provide promotional materials in VIP Swag Bags
- 2 General Admission Tickets
- Logo on website

MUG MATE (Chamber Members Only)

\$350 (Limit 5)

- Linked logo on website
- 4 G.A Tickets

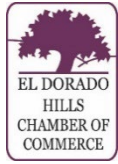
PINT PARTNER (Chamber Members Only)

\$250 (Limit 5)

- Linked logo on website
- 2 G.A Tickets



El Dorado Hills Brewfest Sponsorship Agreement



Saturday, September 14, 2024, 3:00 - 7:00 PM
Serrano Visitor Center Village Green
4525 Serrano Parkway, El Dorado Hills, CA

Company: _____

Address: _____

Website: _____

Social Media: _____

Contact: _____ Title: _____

email: _____

Office #: _____ Cell # (day-of) _____

Sponsorship Level: _____

Sponsor Signature: _____ Date: _____

Vendor booths: Must have your own tent, and all four legs must be weighted. Tables & chairs provided. Other level sponsors – please advise if you have your own branded tent – let’s discuss!

To secure your space, please send your Sponsorship Agreement and **high-resolution logo in PDF or JPEG** to mary@eldoradohillschamber.org

Payment Information:

Charge \$ _____ to VISA _____ MasterCard _____ AMEX _____

Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

Check \$ _____ made payable to El Dorado Hills Chamber is enclosed.