

Red Hawk Resort + Casino *Presents...* The El Dorado Hills Brewfest



Sponsorship Opportunities



Saturday, September 6, 2025



3:00 – 7:00 p.m.



NEW LOCATION!

El Dorado Hills Town Center – On the Boulevard
El Dorado Hills, CA 95762



**Strengthening
CommYOUity**



Sponsorship Deadline: July 15, 2025

Reach a high-value audience at the El Dorado Hills Brewfest!

Event Highlights

- Featuring 60+ craft beers
- A sprinkling of local wineries
- Up to 1,500-ticketed attendees
- Target demographic: Ages 21-40
- Audience: 60% male & 40% female
- Median household income: \$137, 726
- Regional reach: 50-mile radius from El Dorado Hills

2024 Brewfest Stats

- 1,200+ Ticketed Attendees
- 60+ Beer, Wine & Cider Tastings
- **450,085 Social Media Impressions**
- 20 Print Ads
- 2 Websites
- 14 E-Newsletter Campaigns

Sponsorship Levels & Benefits

TITLE SPONSOR – \$6,000 **(SOLD to Red Hawk Resort + Casino!)**

- Exclusive Title Sponsor recognition
- Company name integrated into event title
(e.g., [Your Company] presents El Dorado Hills Brewfest)
- Promotion on event website, Chamber website, & social media
(450,085 social media impressions)
- Premium 10 x 20' booth space at sponsor selected location (includes 6-foot table & 2 chairs)
- Opportunity to distribute marketing materials to all attendees at entry
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Company logo featured on all Brewfest print media & e-Newsletters
- Inclusion in event-specific e-blasts
- Promotion on event websites, Chamber website, and social media platforms
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 10 *Early Entry* tickets included
- Option to purchase up to 10 additional *Early Entry* tickets at \$30 each (*Regular price \$65*)



PRESENTING SPONSOR – \$5,000 (SOLD to Premier Partners!)

- 10 x 10' booth space (includes 6-foot table & 2 chairs)
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Company logo featured on all Brewfest print media & e-Newsletters
- Inclusion in event-specific e-blasts
- Promotion on event websites, Chamber website, and social media platforms
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 8 *Early Entry* tickets included
- Option to purchase up to 10 additional *Early Entry* tickets at \$30 each (Regular price \$65)

GLASSWARE SPONSOR – \$4,000 (SOLD to Martin Elevators & NorCal Spas!)

- 10 x 10' booth space (includes 6-foot table & 2 chairs)
- Your logo featured on event glassware given to every attendee
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Promotion on event website and social media platforms
- Inclusion in select marketing materials and promotion
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 8 *Early Entry* tickets included
- Option to purchase up to 6 additional *Early Entry* tickets at \$40 each (Regular price \$65)

NEW! ENTERTAINMENT / WIND-DOWN ZONE SPONSOR – \$2,750 (Limit 2)

- 10' x 10' booth space (includes 6-foot table & 2 chairs)
- Banner with logo displayed in the Entertainment/Wind Down Zone
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Opportunity to welcome and engage directly with attendees in the Entertainment/Wind-Down Zone
- Promotion on event website and social media platforms



El Dorado Hills Brewfest Sponsor Packet

- Inclusion in select marketing materials and promotion
- Linked logo on official event website
- Opportunity to provide branded items or giveaways in the zone
- 6 *Early Entry* tickets included
- Option to purchase up to 6 additional *Early Entry* tickets at \$50 each (*Regular price \$65*)

KEG LEVEL SPONSOR – \$2,500 (*Limit 3*)

(*Non-Member Price: \$3,000*)

- 10 x 10' booth space (includes 6-foot table & 2 chairs)
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Promotion on event website and social media platforms
- Inclusion in select marketing materials and promotion
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 4 *Early Entry* tickets included
- Option to purchase up to 4 additional *Early Entry* tickets at \$50 each (*Regular price \$65*)

WRISTBAND SPONSOR – \$1,200 (*SOLD to Statheros Financial*****

Solutions!

- 10 x 10' booth space (includes 6-foot table & 2 chairs)
- Company name featured on wristbands worn by all attendees
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Inclusion in select marketing materials and promotion
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 2 *Early Entry* tickets included



BREWFEST BOOSTER – \$1,000 (Limit 5)

(Non-Member Price: \$1,350)

- 10' x 10' booth space (includes 6-foot table & 2 chairs)
- Verbal recognition throughout the event
- Logo on Chamber sponsor banner
- Inclusion in select marketing materials and promotion
- Linked logo on official event website
- Opportunity to provide promotional materials at booth
- 2 *Early Entry* tickets included

VENDOR BOOTH – \$400 (Chamber Members Only – Limit 10)

- 10' x 10' booth space (includes 6-foot table & 2 chairs)
- Sponsor provides own pop-up tent
- Opportunity to provide promotional materials at booth
- 2 *General Admission* tickets included
- Linked logo on official event website

MUG MATE – \$350 (Chamber Members Only – Limit 5)

- Linked logo on website
- 4 *Early Entry* tickets included

PINT PARTNER – \$250 (Chamber Members Only – Limit 5)

- Linked logo on website
- 2 *Early Entry* tickets included



El Dorado Hills Brewfest Sponsorship Agreement

Saturday, September 6, 2025, 3:00 - 7:00 PM
El Dorado Hills Town Center
Town Center Boulevard, El Dorado Hills, CA



Company: _____

Address: _____

Website: _____

Social Media: _____

Contact: _____ Title: _____

email: _____

Office #: _____ Cell # (day-of) _____

Sponsorship Level: _____

Sponsor Signature: _____ Date: _____

Vendor booths: Must have your own tent, and all four legs must be weighted. Tables & chairs provided. Other level sponsors: Please advise if you have your own branded tent – let's chat!

To secure your space, please send your Sponsorship Agreement and high-resolution logo in PNG or JPEG.

Payment Information:

☐ Charge \$ _____ to VISA _____ MasterCard _____ AMEX _____

Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

☐ Check \$ _____ made payable to El Dorado Hills Chamber is enclosed.

www.eldoradohillsbrewfest.com www.eldoradohillschamber.org

El Dorado Hills Chamber of Commerce
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