



## El Dorado Hills Chamber of Commerce

# Business Walk 2022

## Post-Event Report

El Dorado Hills – March 31, 2022

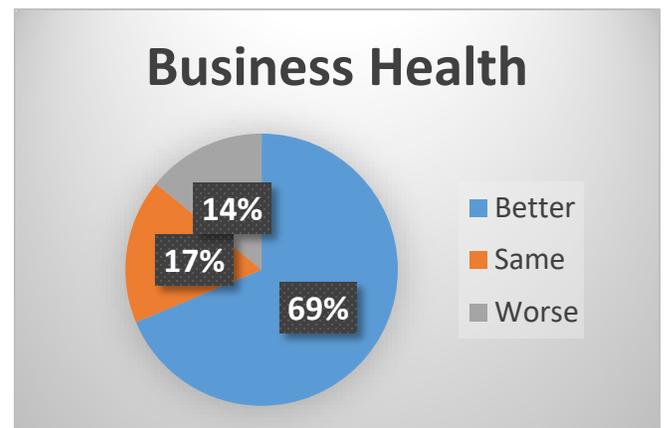
The Business Walk is an annual\* business retention and expansion program, produced by the El Dorado Hills Chamber of Commerce. On March 31, 2022, volunteer business and civic leaders visited over 150 businesses in the community of El Dorado Hills and were successful in interviewing 99 of them. Their conversation focused on four basic questions, specifying pre-COVID vs. now:

1. **How's business (are you profitable)?**
2. **What is the biggest deterrent in running your business?**
3. **Do you have a qualified workforce? (Can you find employees?)**
4. **Do you support going through the process for cityhood?**

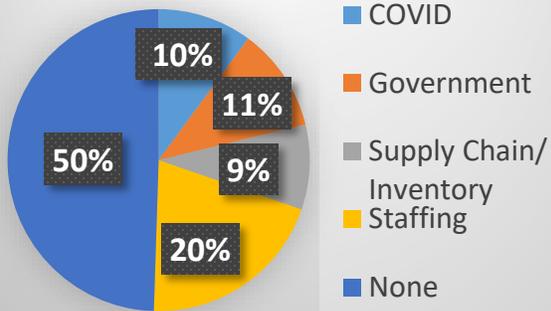
\*Annual schedule altered due to COVID-19 restrictions per the CDC and CDPH.

### Question 1: How's business (are you profitable)?

When asked how business is going in general, a strong majority of businesses - 69% - of those polled indicated business was better than pre-COVID. Just 17% of businesses surveyed shared that it was the same as pre-COVID. Close behind, 14% of responses indicated that businesses worsened than pre-pandemic times. A clear majority of business owners we spoke with indicated strong optimism for the future of their company in El Dorado Hills.



## Business Deterrent



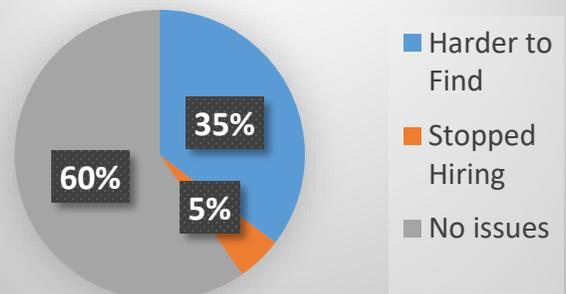
### Question 2: What is the biggest deterrent in running your business?

This question drew a wide variety of answers from those we visited. Surprisingly, 50% of responses were that there were no big deterrents in running their business. Second to that was 20% indicating staffing issues still a deterrent two years after the pandemic began. The next grouping was closely matched with government mismanagement at 11%, overall COVID-related concerns at 10%, and supply chain and inventory problems at 9%.

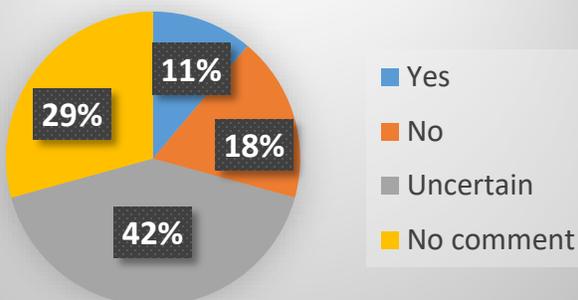
### Question 3: Do you have a qualified workforce? (Can you find employees?)

A large majority of those polled – 60% - shared they had no workforce problems, which was surprising but encouraging. The Chamber has a free job board for posting and finding jobs, as well as a conference room in our California Welcome Center to use for interviews. About a third of those polled – 35% - indicated that staffing and hiring efforts are harder now, and 5% stopped hiring altogether due to frustrations in seeking qualified employees or in order to reduce expenses.

## Workforce



## Cityhood



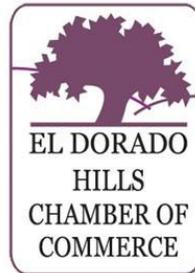
### Question 3: Do you support going through the process for cityhood?

The Chamber posed this question due to the growing grassroots efforts in our community. We found that most of the business owners surveyed – 42% - were uncertain about cityhood. The next largest group at 29% did not wish to comment, which indicates the contentious nature of this query. The remaining responses were at 18% no and 11% yes to support going through the process for cityhood.

## **El Dorado Hills Businesses Surveyed**

Adagio Salon	Hands4Hope - Youth	ProEquity Asset
AllState	Making a Difference	Management
American River Agriculture	Happy Eyes Optometry	Raley's O-N-E Market
Axiom Center	Hi5 Taekwondo	RCP Constructions, Inc.
Barragan Insurance Agency	Intero Real Estate	Regal Theater
BI Design Studio	Jeremy Barkhurst State	Relish Burger Bar
Big Apple Bagels	Farm Insurance	RTS Computer Services
Big-O-Tires	Jiffy Lube	Senga Good Energy
Blaq Botique	Kumon of EDH Francisco	Private Shipping Company
Blue Ribbon Personal	Village	Shoot 360
Services	La Cascada	Sienna Restaurant
Brev	Lake Forest Wines	Sierra Mountain Express
Brian Beland American	Lees Feed	Sourdough and Co.
Mortgage Network	Leslie's Pool Supply	Sparkles Car Wash LLC dba
Business Workspaces	Life Care HME	Suds Car Wash and Detail
CAIS Community	Logosol	Steve's Pizza
Association Insurance	Lyon Real Estate	Studio 81
Solutions	Marble Valley Academy	Subway Sandwiches
Central Valley	McClone Construction	SunHills Church
Century Graphics	Green Co.	Swim Labs
Chando's Cantina	Mechanics Bank	Tea Xotics
Chase Bank	Mexico Lindo	Terrence V Bowles Business
CJ Cigars	Missey McCallum, RN,	Services
Coffey Building Group	CANS	The NOW Massage
Dentists of El Dorado Hills	MLA Structural Engineers	Thompson Family Dentistry
D. Martel Plumbing	Nail Chateau	Trek Sinclair - State Farm
Dogs Delight	Nail Retreat	Thrive Salon and Spa
EDH Tailor	Nationwide Lifts	Tri Signal Integration, INC.
EXP Realty	Orange Theory Fitness	Tribuiano Yamada, LLP
Farmers Insurance	Own It Real Estate	Attorneys at Law
FedEx Office	Panda Express	Village Financial Group
Flightz	Paragon	Viscuso's Pizza/Draft House
Folsom Lake Eye Care	Peet's Coffee	Warren Consulting
Folsom Lake Lending	Pacific Interstate Insurance	Engineers, Inc.
Folsom Palace Asian Bistro	Brokers	Wendy Stedeford - Absorb
Frontier Analytical	PMC	Goodness
Laboratory	Pottery World	World Traveler Coffee
Gateway Sotheby's	Premier Auto Tint	Roasters
International Realty	Prima Environmental	WSD Wheel Systems
		WTX Medical Group

## Biz Walk 2022 Presented by



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The El Dorado Hills Chamber of Commerce is a 501(c)(6) not-for-profit organization, founded in 1986 to serve and advocate for the business community. The El Dorado Hills Chamber of Commerce is home of the California Welcome Center in El Dorado Hills, CA.

[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)