



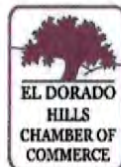
# Sponsorship Opportunities

Saturday, May 11, 2024

Noon – 6PM

Overland District – 7000 Rossmore Lane

El Dorado Hills, CA



**Strengthening  
CommYOUity**

**DEADLINE – FEBRUARY 9TH**

**(Extended to 3/15)**

---

## **ABOUT HEART OF THE HILL BLUES BLAST**

Heart of the Hills Blues Blast is a one-day Blues music festival featuring award-winning, National touring acts – with all the credentials to back their fan-winning style: one of the hottest electric fiddle players on the planet, B.B. King Entertainer of the Year recipients and accolades of which include:

“Castro is one of the brightest stars in the blues-soul genre. Voracious blues energy and ultimate soul power.... impassioned vocals and pure inventiveness in his stellar guitar solos.” - Blues Music Magazine

Tommy Castro - “Soul-baring, roadhouse-meets-church, Memphis guitar licks...gritty voice... Southern colors and rootsy textures.”

-Washington Post

Chris Cain - “Hands down my favorite blues player on the scene today. He’s an absolute blinder of a guitarist, with the voice of B.B. King and the chops of Albert King.” - Joe Bonamassa

“Chris Cain? Now that boy can PLAY the guitar!” - B.B. King

“Tom Rigney has written exacting music that requires a high level of skill to play and absolutely no effort to listen to. Try to sit still while Rigney’s guys play – I dare you! Try to pretend that they are not unabashedly beautiful, wistful, haunting, or mirthful – these guys are great! - Peter Coyote

## **Reach your target**

- 1,000+ ticketed attendees
- Music & Event lovers
- 40+ demographic
- 50/50 Male/Female
- Median HH Income: \$95,508
- Regional draw, 60-mile radius of El Dorado Hills

[www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)  
[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce  
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762  
[mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org) (916) 933-1335, ext. 104



# Heart of the Hills – BLUES BLAST

Saturday, May 11, 2024

## Sponsorship Opportunities

The El Dorado Hills Chamber of Commerce is proud to announce Heart of the Hills – Blue Blast. This one day- Blues musical festival will feature award-winning, National touring acts! Reach your target: 1,000+ attendees, music and event lovers, 40+ demographic, 50/50 male/female, med. household income: \$95.508, Regional Draw, 60-mile radius of El Dorado Hills.

<b>Benefits</b>	<b>Title</b>	<b>Presenting Stage</b>	<b>VIP Lounge</b>	<b>Heart of the Hills</b>	<b>Wristband</b>	<b>Member Booth</b>	<b>Non-Member Member</b>
Exclusive status as Title Sponsor	✓						
Integration of Company Name into Title of Event	✓						
10 x 10 Booth Space	✓	✓	✓	✓		✓	✓
Opportunity to distribute marketing materials at designated place	✓	✓	✓				
Verbal recognition during the Event, <b>Name on Main Stage Banner (Stage sponsor)</b>	✓	✓	✓	✓	✓	✓	
Logo on all Heart of the Hills print Media & e-Blasts Newsletters	✓	✓	✓				
Brand recognition in select materials	✓	✓	✓	✓	✓		
Linked Logo on Event website <small>*(Member &amp; Non-Member Level provides own pop-up, table, chairs)</small>	✓	✓	✓	✓	✓	✓	✓
VIP Tickets	8	8	4	4	2	4 GA	2 GA

**TITLE SPONSOR**

**\$6,000 (Limit 1) SOLD!**

- Exclusive status as Title Sponsor
- Integration of Company name into title of Event
- 10 x 10' Booth Space in prime location with 6-foot table & 2 chairs provided.
- Opportunity to distribute marketing materials to all attendees as they enter venue.
- Verbal recognition throughout the Event & Name on Main Stage Banner
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- 8 VIP Tickets

**PRESENTING SPONSOR**

**\$4,500 SOLD!**

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Opportunity to distribute marketing materials to all attendees as they enter venue.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- 8 VIP Tickets

**STAGE SPONSOR**

**\$3,500 (Limit 2)**

- Stage Banner with your logo – all eyes on your brand throughout the event
- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on Event website
- 4 VIP Tickets

[www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)  
[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce  
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762  
[mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org) (916) 933-1335, ext. 104

**VIPLOUNGE SPONSOR**

**\$2,500**

- 10x10 Booth Space with 6-foot table, 2 chairs, and pop-up provided (if needed)
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Opportunity to welcome each VIP guest, distribute info in VIP area (optimal engagement).
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 4 VIP Tickets

**COMMERCIAL VENDOR SPACE (Non-Member)**

**\$1,350 (2 Available)**

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided. You utilize your branded tent.
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 2 G.A. Tickets

**\$1,000 (4 Available)SOLD!**

**HEART OF THE HILLS BOOSTER**

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 2 VIP Tickets

[www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)  
[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce  
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762  
[mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org) (916) 933-1335, ext. 104

## Heart of the Hills Blues Blast Sponsor Package

### **WRISTBAND SPONSOR**

**\$800 (Limit 1) SOLD!**

- Your company name on wristbands worn by each attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 4 General Admission Tickets

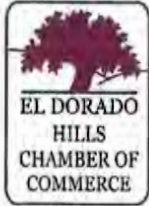
### **VENDOR BOOTH (Chamber Members Only)**

**\$250 (Limit 10) SOLD!**

- 10 x 10 booth space – 6' table & 2 chairs provided (Sponsor provides own pop-up)
- 2 General Admission Tickets

[www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)  
[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce  
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762  
[mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org) (916) 933-1335, ext. 104



# Heart of the Hills Blues blast Sponsorship Agreement

Saturday, May 11, 2024, Noon - 6:00 PM  
Overland District – 7000 Rossmore Lane  
El Dorado Hills, CA

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

email: \_\_\_\_\_

Office #: \_\_\_\_\_ Cell # (day-of) \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Vendor booths: Must have your own tent and all four legs must be weighted. Table & chairs provided. Other level sponsors – we will discuss!**

To secure your space, please send your Sponsorship Agreement and high-resolution logo in PDF or JPEG to [mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org)

### Payment Information:

Charge \$ \_\_\_\_\_ to VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Check \$ \_\_\_\_\_ made payable to El Dorado Hills Chamber is enclosed.

[www.heartofthehillsmusicfest.org](http://www.heartofthehillsmusicfest.org)  
[www.eldoradohillschamber.org](http://www.eldoradohillschamber.org)

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce  
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762  
[mary@eldoradohillschamber.org](mailto:mary@eldoradohillschamber.org) (916) 933-1335, ext. 104