



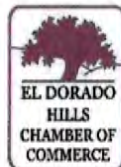
Sponsorship Opportunities

Saturday, May 11, 2024

Noon – 6PM

Overland District – 7000 Rossmore Lane

El Dorado Hills, CA



**Strengthening
CommYOU** nity

DEADLINE – FEBRUARY 9TH

ABOUT HEART OF THE HILL BLUES BLAST

Heart of the Hills Blues Blast is a one-day Blues music festival featuring award-winning, National touring acts – with all the credentials to back their fan-winning style: one of the hottest electric fiddle players on the planet, B.B. King Entertainer of the Year recipients and accolades of which include:

"Castro is one of the brightest stars in the blues-soul genre. Voracious blues energy and ultimate soul power.... impassioned vocals and pure inventiveness in his stellar guitar solos." - Blues Music Magazine

Tommy Castro - "Soul-baring, roadhouse-meets-church, Memphis guitar licks...gritty voice... Southern colors and rootsy textures."

-Washington Post

Chris Cain - "Hands down my favorite blues player on the scene today. He's an absolute blinder of a guitarist, with the voice of B.B. King and the chops of Albert King." - Joe Bonamassa

"Chris Cain? Now that boy can PLAY the guitar!" - B.B. King

"Tom Rigney has written exacting music that requires a high level of skill to play and absolutely no effort to listen to. Try to sit still while Rigney's guys play – I dare you! Try to pretend that they are not unabashedly beautiful, wistful, haunting, or mirthful – these guys are great! - Peter Coyote

Reach your target

- 1,000+ ticketed attendees
- Music & Event lovers
- 40+ demographic
- 50/50 Male/Female
- Median HH Income: \$95,508
- Regional draw, 60-mile radius of El Dorado Hills

www.heartofthehillsmusicfest.org
www.eldoradohillschamber.org

Mary Carrera, Director of Event Operations, El Dorado Hills Chamber of Commerce
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762
mary@eldoradohillschamber.org (916) 933-1335, ext. 104



Heart of the Hills – BLUES BLAST

Saturday, May 11, 2024

Sponsorship Opportunities

The El Dorado Hills Chamber of Commerce is proud to announce Heart of the Hills – Blue Blast. This one day- Blues musical festival will feature award-winning, National touring acts! Reach your target: 1,000+ attendees, music and event lovers, 40+ demographic, 50/50 male/female, med. household income: \$95.508, Regional Draw, 60-mile radius of El Dorado Hills.

Benefits	Title	Presenting Stage	VIP Lounge	Heart of the Hills	Wristband	Member Booth	Non-Member Member
Exclusive status as Title Sponsor	✓						
Integration of Company Name into Title of Event	✓						
10 x 10 Booth Space	✓	✓	✓	✓		✓	✓
Opportunity to distribute marketing materials at designated place	✓	✓	✓				
Verbal recognition during the Event, Name on Main Stage Banner (Stage sponsor)	✓	✓	✓	✓	✓	✓	
Logo on all Heart of the Hills print Media & e-Blasts Newsletters	✓	✓	✓				
Brand recognition in select materials	✓	✓	✓	✓	✓		
Linked Logo on Event website <small>*(Member & Non-Member Level provides own pop-up, table, chairs)</small>	✓	✓	✓	✓	✓	✓	✓
VIP Tickets	8	8	4	4	2	4 GA	2 GA

TITLE SPONSOR

\$6,000 (Limit 1)

- Exclusive status as Title Sponsor
- Integration of Company name into title of Event
- 10 x 10' Booth Space in prime location with 6-foot table & 2 chairs provided.
- Opportunity to distribute marketing materials to all attendees as they enter venue.
- Verbal recognition throughout the Event & Name on Main Stage Banner
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- 8 VIP Tickets

PRESENTING SPONSOR

\$4,500 SOLD!

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Opportunity to distribute marketing materials to all attendees as they enter venue.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Event specific e-Blast promotions
- Company promotion via the event across websites and social media platforms
- Linked logo on Event website
- 8 VIP Tickets

STAGE SPONSOR

\$3,500 (Limit 2)

- Stage Banner with your logo – all eyes on your brand throughout the event
- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company logo on all Heart of the Hills print media & e-Blast Newsletters
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on Event website
- 4 VIP Tickets

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VIPLOUNGE SPONSOR

\$2,500

- 10x10 Booth Space with 6-foot table, 2 chairs, and pop-up provided (if needed)
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Opportunity to welcome each VIP guest, distribute info in VIP area (optimal engagement).
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 4 VIP Tickets

COMMERCIAL VENDOR SPACE (Non-Member)

\$1,350 (3 Available)

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided. You utilize your branded tent.
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 2 G.A. Tickets

HEART OF THE HILLS BOOSTER

\$1,000 (4 Available) 2 Left

- 10 x 10' Booth Space with 6-foot table & 2 chairs provided.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Company promotion via the event across websites and social media platforms
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 2 VIP Tickets

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Heart of the Hills Blues Blast Sponsor Package

WRISTBAND SPONSOR

\$800 (Limit 1) SOLD!

- Your company name on wristbands worn by each attendee.
- Verbal recognition throughout the Event & Chamber Sponsor Banner w/logo
- Brand recognition in select marketing materials and promotion
- Linked logo on eventwebsite
- 4 General Admission Tickets

VENDOR BOOTH (Chamber Members Only)

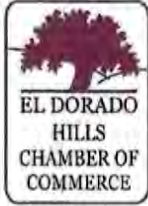
\$250 (Limit 10) 4 LEFT

- 10 x 10 booth space – 6' table & 2 chairs provided (Sponsor provides own pop-up)
- 2 General Admission Tickets

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Heart of the Hills Blues blast Sponsorship Agreement

Saturday, May 11, 2024, Noon - 6:00 PM
Overland District – 7000 Rossmore Lane
El Dorado Hills, CA

Company: _____

Address: _____

Website: _____

Social Media: _____

Contact: _____ Title: _____

email: _____

Office #: _____ Cell # (day-of) _____

Sponsorship Level: _____

Sponsor Signature: _____ Date: _____

Vendor booths: Must have your own tent and all four legs must be weighted. Table & chairs provided. Other level sponsors – we will discuss!

To secure your space, please send your Sponsorship Agreement and high-resolution logo in PDF or JPEG to mary@eldoradohillschamber.org

Payment Information:

Charge \$ _____ to VISA _____ MasterCard _____ AMEX _____

Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

Check \$ _____ made payable to El Dorado Hills Chamber is enclosed.

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