2024 MARKETING OPPORTUNITIES - SNAPSHOT

2024 WARRETING OFFORTONTIES - SNAPSHOT								
EVENT/ACTIVITY GENERAL SIGN-UP DEADLINE		EVENT DATE	COMMENTS	CONTACT				
WELCOME BAGS	FREE TO PUT ITEMS IN BAGS (200)	USUALLY TWO - THREE TIMES PER YEAR	WE WILL ALERT WHEN COMING UP	Free To Place - You Cover Cost of item production (logo'd promo item for your business). Bags given to new residents.	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG			
ENEWS SPONSOR	\$150	NOW	MONTHLY	As an Enews sponsor - you get your name on top right plus your logo and businessdescription at bottom. Goes to approx. 2100 people - 4 times per month. Wehave openings for November & December 2023 - plus 2024 is open for sign ups.	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG			
LUNCHEON SPONSOR	\$250	BOOKING FOR 2024 NOW	MONTHLY	Monthly luncheons (1st Wed of month) at Hills Church. Luncheon sponsors get recognition at event, in Enews, social media, have 6-8 min. to talk about your business at event & put collateral materials on tables.	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG			
MIXERS	SMALL BITES/DRINKS BOOKING FOR 2024 NOW		CALL TO DISCUSS	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG				

2024 MARKETING OPPORTUNITIES - SNAPSHOT

L

EVENT/ACTIVITY	GENERAL INFO	SIGN-UP DEADLINE	EVENT DATE	COMMENTS	CONTACT
WEBSITE ADS	\$500 for one year; \$200 for six months	OPEN	Ongoing	Over 35,000 visitors annually, 77K+ web page views annually. Contact Kasey for more info	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG
KIOSK IN CA WELCOME CENTER	Brochures \$300 per year; Business Investor Package - Includes Chamber membership \$635/yr; Kiosk Panel sponsorship \$500/yr (graphics & printing not includes); Backlit Panel/Banner sponsorship \$1500/yr	OPEN	Ongoing	Annual average of 15,000 visitors, 30% local. Contact Kasey for more info.	MARY CARRERA, DIR. OF EVENT OPERATIONS (916) 933-1335 EXT. 104 MARY@ELDORADOHILLS CHAMBER.ORG
BIZ WALK **	PROMO BAG SPONSOR \$750; EVENT SPONSOR \$500; PROMO ITEM FOR BAG \$0	22-Jan-24	21-Mar-24	Different levels of sponsorship - with all different opportunities. Watch for full sponsor sheet coming out soon.	MARYCARRERA, DIR. OF EVENT OPERATIONS; (916) 933-1335 EXT. 104; MARY@ELDORADOHILLSCHAMBER.ORG
HEART OF THE HILLS BLUES BLAST!! **	MANY DIFFERENT LEVELS FROM \$6K TO \$350	9-Feb-24	11-May-24	Be part of this exciting new event - bringing National musical talent to El Dorado Hills - watch for full sponsor sheet coming out soon. Your chance to be a part of something GREAT!	MARY CARRERA, DIR. OF EVENT OPERATIONS; (916) 933-1335 EXT. 104; MARY@ELDORADOHILLSCHAMBER.ORG
EL DORADO HILLS BREWFEST **	I DIFFFRENT LEVELS FROM \$6K TO I		14-Sep-24	Brewfest will be back for it's 5th year - many different levels and opportunities.	MARY CARRERA, DIR. OF EVENT OPERATIONS; (916) 933-1335 EXT. 104; MARY@ELDORADOHILLSCHAMBER.ORG
SCHOLARSHIPS	\$1000			EL DORADO CTY HIGH SCHOOL APPLICANTS	Debbie Manning, CEO, (916) 933-1335 Ext. 101 DEBBIE@ELDORADOHILLSCHAMBER.ORG

^{**} THESE EVENTS WILL HAVE THEIR OWN DETAILED SPONSORSHIP PACKAGE & SIGN UP FORMS. ALSO MORE WRITE UPS ON "ONGOING" MONTHLY EVENTS.