

## FOR IMMEDIATE RELEASE

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## El Dorado Hills Chamber Gains Support from County Supervisors to Repeal Harmful Tobacco Ordinances Impacting Small Business and Tax Revenue.

El Dorado Hills, CA — The El Dorado Hills Chamber of Commerce is proud to announce that the El Dorado County Board of Supervisors, on July 29, voted to repeal two local ordinances that would have disproportionately burdened small businesses and would lead to declining tax revenues for the County. The Chamber argued that repealing the ordinances would help level the playing field for local retailers, encourage responsible commerce, and restore critical revenue streams that support county services.

The Chamber has long advocated for fair and balanced regulation that supports both public health and the vitality of the local economy. The current ordinances, while well-intentioned, would have unintended consequences, including pushing consumers to neighboring jurisdictions, harming local retailers, and undermining the county's ability to generate essential tax revenue.

"Small businesses are the backbone of our community, our local economy," said Debbie Manning, President and CEO. "These ordinances would put our local shops at a disadvantage compared to nearby jurisdictions, creating an uneven playing field and contributing lost revenue that would support critical county services like public safety, roads and education."

"I want to thank Debbie Manning and Laurel Brent-Bumb for the support for the business community in El Dorado County. Together with the stake holders we were successful in getting the restrictive tobacco ordinances repealed by the Board of Supervisors. This demonstrates the power of unified advocacy of the chamber and the retail community. Thank you for everyone who helped make this win possible.", Marc Strauch, ARCO AMPM Franchisee.

The Board of Supervisors' support represents a crucial step toward a policy revision that better aligns with the needs of El Dorado County's economy while continuing to respect responsible public health initiatives.

The Chamber will continue working with the county officials, local business owners, and community stakeholders to develop sensible, evidence-based regulations that foster both economic growth and community well-being.

About the El Dorado Hills Chamber of Commerce:

The El Dorado Hills Chamber of Commerce is a not-for-profit organization dedicated to promoting local economic vitality and quality of life through advocacy, networking and community engagement.